

Naturally Occurring Preferences and General Equilibrium: A Laboratory Study *

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July 6, 2020

Abstract

We examine whether economies constructed using experimentally measured preferences (for risk) tend to suffer from aggregation pathologies (like non-existence and multiplicity of equilibrium) cautioned by the classic Sonnenschein-Mantel-Debreu theorem. We show that, given subjects' preferences, these aggregation pathologies arise with high frequency in homogeneous exchange economies, but dwindle and eventually disappear as economies grow diverse. Actual trade is observed in a subset of these economies. General equilibrium predictions (derived from aggregates of subjects' own previously elicited preferences) are accurate in most cases, and the failures occur only in economies a priori classified as fragile to preference instability. Our study shows how to use individual-level experimental data to address longstanding questions in general equilibrium theory that are unanswerable using prior methods.

Keywords: Experimental Economics, General Equilibrium, Aggregation, Heterogeneity, Revealed Preferences.

JEL codes: C91, C92, D03, D51, G11

*We are grateful to the National Science Foundation for support under grant SES-1357867, to Emily Hockel and Matt Jee for programming assistance, and to Akhtar Shah and Roman Shelkov for research assistance. We are also grateful to Douglas Gale, Bill Zame, Elena Asparouhova, Peter Boessaerts, Colin Camerer, John Duffy, John Ledyard, Steve Spear, Olivier Armantier, Luke Lindsay, Tibor Neugebauer, Brian Rogers, PJ Healy and Jan Werner for helpful comments, and to seminar audiences at UCLA, Columbia University, Ohio State University, University of Utah Finance, Humboldt University Berlin, University of Melbourne Finance, University of Oregon, the 2017 Experimental Economics session of the Stanford Institute for Theoretical Economics, the 2018 Economic Science Association Meetings in Berlin, the Southwestern Experimental and Behavioral Economics workshop, the 2018 Society for Experimental Finance Meetings in Heidelberg, the 2016 North American meetings of the Economic Science Association, the 2017 Society for the Advancement of Economic Theory meetings in Faro, the 2018 Neuroeconomics and the Evolution of Economic Behavior Workshop in Vancouver, the 2019 Conference on the Experimental and Behavioral Aspects of Financial Markets at Chapman University, the 2019 Financial Theory and Experiments Conference at NYU.

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1 Introduction

In the 1970s it became clear that general equilibrium theory, at that time widely regarded as the centerpiece of economics, suffers from two fundamental problems. First, as the Sonnenschein-Mantel-Debreu theorem (SMD) [Sonnenschein, 1973, Mantel, 1974, Debreu, 1974] showed, even very standard neoclassical preferences can aggregate to produce “pathological” economies, for which competitive equilibrium is non-existent, or multiple, or dynamically unstable. Second, the theory itself tells us very little about how, when and why markets should converge to competitive equilibria even when they do exist. Taken together, these problems call into question the power of the theory to predict and interpret market behavior.

In this paper we introduce new experimental methods that shed new empirical light on those longstanding problems. Our contribution is to study laboratory economies that are built entirely from the “homegrown” preferences that subjects bring with them into the lab. The first phase of our experiment has each subject reveal his or her preferences by choosing an allocation from each of dozens of exogenously given budget lines, each generated by a fixed initial endowment and a grid of prices.¹ This allows us to study the range of pure exchange economies that can arise, given the nature and diversity of preferences we observe among subjects. Each possible grouping of subjects’ preferences defines an *economy* and for each, we can easily and nonparametrically calculate aggregate excess demand at grid prices. Those excess demands directly yield “revealed competitive equilibria” (RCE), and their structure enables us to study for the first time whether aggregations of actual preferences tend to give rise to the sort of pathologies highlighted in SMD.

The second phase of each laboratory session produces actual *market outcomes* for four of the many economies that can be constructed from the set of preferences we observe. Specifically, we use a sorting algorithm to group subjects into four specific economies, and then have subjects use the tatonnement trading institution to produce final allocations and prices, which we compare to the RCE predictions. The sorting algorithm produces economies whose RCE predictions span a wide range of prices and final allocations, enabling demanding tests of the predictive power of general equilibrium theory over market outcomes.²

¹Using a fixed initial endowment and grid of prices is a slight but (for our purposes) important difference from Choi, Fisman, Gale, and Kariv [2007] who vary both endowment and price across budget lines.

²We emphasize the distinction between a general equilibrium “economy” (a description of the aggregate properties of a collection of preferences), and a “market” (actual trading behavior in any such economy). By examining the various ways preferences can combine, we can study the range of economies implicit in a sample of preferences and their properties. By actually having a set of subjects trade under a market institution, we can compare resulting market outcomes to an equilibrium of the economy formed from that set of subjects’ preferences.

These methods contrast with the prior experimental general equilibrium literature which, instead, generally studies market behavior in *induced preference* economies. In such experiments (discussed in more detail below) subjects are (i) endowed with bundles of fictional goods, (ii) given artificial preferences in the form of non-linear monetary reward functions over their final allocation (i.e. the bundle they hold after trading in a market), and (iii) allowed to trade goods using a market institution. Observed trade dynamics and outcomes then can be compared to the equilibrium predictions for the endowments and induced preferences assigned by the experimenter. These methods have helped answer important questions about the equilibrating tendencies of markets, but, since the preferences are artificial (chosen by the experimenter), they can tell us little about economies generated by actual preferences or the predictive power of these preferences for market outcomes.

Our paper connects the experimental market literature to an important strand of a very different experimental literature, measuring individual preferences. In that strand, subjects choose bundles of goods from each of a carefully designed collection of budget sets. Researchers typically find a high rate of consistency (e.g., with GARP, the generalized axiom of revealed preference) at the individual level, but also find striking diversity across individual preferences (e.g. for risk) in the subject population. However, that literature so far has said little about the aggregate economic implications of such preferences.

Connecting these two strands of literature allows us to address two fundamental questions that until now have been largely inaccessible. First, are revealed individual preferences typically consistent with the well-behaved (“nice”) sort of economic equilibrium usually considered in economic theory and deployed in applied work, or do they, instead, imply the sorts of pathologies (non-existence, multiplicity, instability of equilibrium) highlighted in SMD? Second, are individual preferences sufficiently stable (over time and context) for the equilibrium predictions (whether nice or pathological) to accurately describe subsequent market outcomes? Answers to these questions are crucial for assessing the usefulness of both general equilibrium theory and of preferences measured in the lab.

Our experiment focuses on risk preferences (preferences for Arrow securities) and our markets are therefore financial (Arrow securities) markets. We chose this domain largely because we expected it to pose these two fundamental questions in a particularly strenuous way. For the first question, preferences for risk documented in e.g. Choi, Fisman, Gale, and Kariv [2007] show high degrees of convexity and non-monotonicity that we expected to make SMD-like pathologies particularly likely. For the second, prior literature suggests that risk preferences might be particularly unstable. However, we emphasize that our questions and methods are quite general and should extend to preferences over, and markets for, many other sorts of goods.

In Phase 1 of our experiment, subjects choose bundles of two Arrow securities (x, y) on 25 separate exogenously provided budget lines. Subjects are randomly and permanently assigned either as x -types with fixed initial endowment $(\omega_x, \omega_y) = (100, 0)$ or as y -types endowed with $(0, 76)$, and the budget lines differ only in the relative price of the two securities. Subjects face each price twice in an erratic order, allowing us to measure the stability of their revealed preferences. Using a simple non-parametric algorithm, we classify subjects as having “high convexity” preferences (i.e., as Hx or Hy , depending on endowment type) or as “low convexity” (Lx or Ly).³ Phase 2 of the experiment allows actual market trade using the tatonnement institution in four economies that use the classifications as building blocks. In a $HxHy$ economy, the Hx types and Hy types can only trade with each other. We run markets in that economy simultaneously with a separate $LxLy$ economy market comprised of the other subjects. Finally, we re-partition subjects into $HxLy$ and $LxHy$ economies and run markets for them simultaneously.

We calculate theoretical general equilibrium for any economy, including those run in Phase 2, using only the constituent subjects’ raw Phase 1 choices. The revealed excess demand function, $z(p)$, is the sum x of the x -components of those choices at each price p , less the x -component, ω_x , of the aggregate endowment. We have a “revealed competitive equilibrium” (RCE) price wherever this excess demand function crosses zero. We can also use Phase 1 choices to directly construct other standard general equilibrium objects such as Edgeworth boxes and offer curves, and so obtain predicted (RCE) allocations. These constructions enable us to address the first fundamental question, on whether revealed preferences imply nice or pathological economies. The market outcomes in Phase 2 address the second question, on the predictive power of RCE prices and allocations. For example, we show that RCE prices in $HxHy$ economies are systematically lower than in $LxLy$ economies, and we test such predictions against the observed tatonnement market outcomes.

The results are striking. In Phase 1, our individual subjects reveal preferences that can easily produce pathological economies. Many subjects reveal very convex and/or non-neoclassical preferences, and we show how these can combine to produce the sorts of pathologies described in the Sonnenschein-Mantel-Debreu theorem. Specifically, about half of the simplest economies we can create from our subjects’ Phase 1 choices (“pair-replica” economies) are pathological, e.g., have non-existent or multiple equilibria. Nevertheless, pathologies hardly exist in the 12-agent economies we construct for Phase 2 market trade using the (Hx, Hy, Lx, Ly) building blocks. In each of 4

³A high convexity subject will tend to view x and y as not good substitutes (in our experiment, perhaps due to high risk aversion), and a low convexity subject will tend to view them as more substitutable (perhaps due to low risk aversion). We define “more convex than” formally in Appendix B, Definition 1.

sessions, each of the 4 relevant excess demands functions crosses zero exactly once and thus provides a nice, unique RCE prediction.

Next, we examine whether preferences and the economies they give rise to are stable enough to predict behavior in markets. We use the degree of preference stability observed in Phase 1, to classify the RCE predictions as either “robust” or “fragile” to fluctuations in preferences. We show that market outcomes in Phase 2 are generally consistent with RCE predictions — observed prices and allocations usually converge to RCE values, and all of the exceptions are for economies a priori classified as fragile.

The final part of our analysis investigates why simple economies are so often pathological yet all of our building block economies are nice, and most of them robustly so. We use subjects’ choice data again to suggest a simple answer: diversity. The heterogeneity in revealed preferences seen in our study (and in all previous studies of which we are aware) tends to cancel out the pathologies as we aggregate more and more different traders into the economy. Such taming by preference diversity was hypothesized in prior theoretical literature including Hildenbrand [1983], Grandmont [1987, 1992], Hildenbrand [1994], Giraud and Quah [2003], and Hildenbrand and Kneip [2005]. Using a variant of an index defined in that literature, our study provides (to our knowledge) the first direct empirical evidence that actual preferences are heterogeneous enough to overcome aggregation pathologies.

Our paper builds on the extensive “experimental revealed preference” literature, which studies how subjects make choices on budget lines in order to understand preferences. These include Andreoni and Miller [2002] and Fisman, Kariv, and Markovits [2007], who study other-regarding preferences, and Ahn, Choi, Gale, and Kariv [2007] who study preferences for ambiguity. Choi, Fisman, Gale, and Kariv [2007], Hammond and Traub [2012] and Halevy et al. [forthcoming] study revealed preferences over risky assets, using designs related to Phase 1 of our experiment. An important difference in our study relative to this literature is that we fix subjects’ endowments and vary prices in order to study the economies that arise from subjects’ preferences. Most of this literature by contrast changes both endowment and price in order to test subjects’ consistency e.g., with GARP.

Our work is also connected to a rich literature stretching back to Chamberlin [1948] and Smith [1962] studying market behavior in *induced preference* economies. In the simplest of these, buyers and sellers are given marginal costs and reservation values (which together form economies with clear competitive equilibria), form prices in interactive markets and earn money based on the distance between transaction prices and costs/values for traded units (thereby inducing the relevant

preferences). These markets show a remarkable tendency under many institutions to produce competitive equilibrium prices and allocations even with relatively few (8-12) participants and little information. Williams et al. [2000] extend these methods to a general equilibrium setting in which subjects are given preferences over multiple goods by providing a matrix of cash payoffs for various terminal allocations and finds, again, remarkable equilibrating tendencies in competitive markets for economies with unique “nice” equilibria (see also Gjerstad [2013]). Our contribution is to study similar questions in settings in which economies derive from subjects’ own preferences rather than artificially induced payoff functions.

Relatedly, an experimental general equilibrium literature explores (again with induced preferences) market behavior in economies suffering from SMD-like pathologies like global instability and multiplicity. For instance Plott [2000] studies two-good economies with “backwards-bending” supply functions and multiple equilibria and shows that equilibrium selection in such economies are predicted by classical Walrasian disequilibrium dynamics (see also Plott and George [1992]). Hirota et al. [2020] and Hirota et al. [2020] study Scarf economies with no stable competitive equilibria and show evidence of non-converging price orbits and cycles instead of convergence. Crockett et al. [2011] study economies with multiple extreme (highly payoff inequitable) competitive equilibria and show that Walrasian dynamics combined with initial conditions strongly predict price trajectories and allocations. Goeree and Lindsay [2016] study how market design features can influence market performance in the face of such pathologies. This literature imposes economies with pathologies using induced preferences and studies resulting behavior; by contrast we study whether and to what degree such pathologies arise from actual preferences.

Because our experiment involves risky assets, it also relates to a growing experimental asset pricing literature studying aggregate market behavior in which subjects supply their own intrinsic preferences over risky assets. One prominent strand of this literature tests broad predictions of the capital asset pricing model (e.g., portfolio separation and mean-variance efficiency) by having subjects trade multiple risky assets together with a riskless asset [e.g., Levy, 1997, Asparouhova, Bossaerts, and Plott, 2003, Bossaerts and Plott, 2004, Bossaerts, Plott, and Zame, 2007]. A more distantly related strand studies asset bubble formation in long-lived assets, e.g., Smith, Suchanek, and Williams [1988], Asparouhova, Bossaerts, Roy, and Zame [2016], Breaban and Noussair [2015] and Crockett, Duffy, and Izhakian [2019]). Importantly, individual preferences are not measured and aggregated to form market predictions, although in several papers a simple measure of risk preferences is implemented following the market experiment to be used as a covariate with individual or market behavior.

Two experimental finance papers report findings most closely related to ours. Bossaerts, Plott, and Zame [2007] study experimental CAPM markets and show that aggregate outcomes in these markets are much better organized by theoretical predictions than is individual behavior [see also Bossaerts et al., 2010]. Our results show a related contrast between individual vs. aggregate demand. Also, Biais, Mariotti, Moinas, and Pouget [2017] measure average individual demand for a risky asset elicited using both (i) a BDM-like procedure (one price is randomly selected for payment) and (ii) a procedure related to market clearing (the price selected for payment is the one that minimizes excess demand summed across participants). Their focus is on the impact on demand of exogenous changes in aggregate risk, but they also find only minimal discrepancies between demands elicited under the two elicitation procedures. In contrast we fix aggregate risk and instead focus on how market outcomes respond to exogenous changes (via sorting) in revealed preference convexity.^{4,5}

The organization of our paper is a bit unusual in that we interweave theoretical predictions with empirical results; the goal is to minimize the need to backtrack or skip ahead on first reading. Section 2 lays out the experimental design. Section 3 notes some theoretical implications of preference rationality and convexity, and checks their consistency with our Phase 1 data. Section 4 tackles the first fundamental question, whether revealed preferences imply nice or pathological economies. It shows how we use Phase 1 preference measurement to generate general equilibrium predictions (RCE) of price and allocation and then presents the Phase 1 empirical results. Section 5 tackles our second question, on the predictive accuracy of RCE. It shows how we use variation in Phase 1 preference measurements to predict robustness and fragility, and then compares these predictions to Phase 2 market outcomes. Section 6 discusses aggregation and diversity, and Section 7 summarizes, comments, and points to possible future research. Details of algorithms (e.g., on sorting subjects) are collected in Appendix A, and theoretical support for these and other procedures is relegated to Appendix B. Appendix C collects supplementary data visualizations, and Appendix D is a copy of instructions to subjects.

⁴More distantly related is Buddish and Kessler [2018] who also study the relationship between separately elicited preferences and institutional performance. They assess the performance of a combinatorial assignment mechanism for class schedules by comparing the schedules subjects submit to the mechanism to the preferences they declare in a separate, unincentized task.

⁵Because our interest is in whether individual behavior translates to markets, also relevant is a small literature on the way preferences commonly measured in the laboratory express themselves differently in the context of naturally occurring markets – see Harrison et al. [2007] (risk), List [2006] (social preferences), and List [2003] (the endowment effect).

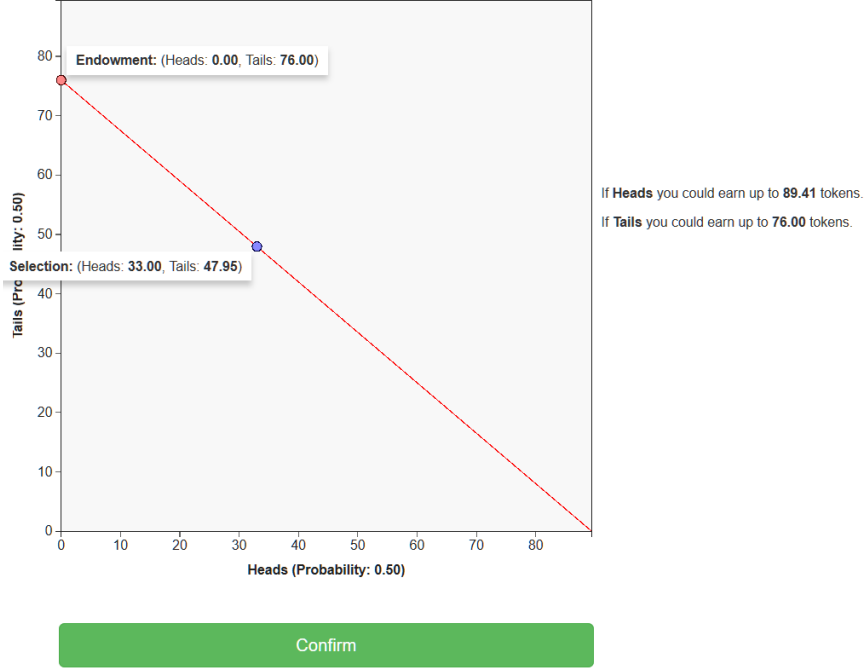


Figure 1: User interface. States X and Y are referred to as Heads and Tails respectively. Endowment here is $\omega = (0, 76)$, price is $p = 0.85$ and intercept values are shown in bold on the right. The user clicks any point (x, y) on budget line, e.g., $(33.00, 47.96)$, to check contingent payoffs, and clicks the green Confirm bar to make it her final choice.

2 Experimental Design

Every session of our experiment consists of 28 subjects who participate in two successive Phases. As detailed below, in Phase 1 we measure subjects' preferences by presenting them with dozens of budget lines. Then we classify subjects according to the convexity of their revealed preferences and use these classifications to sort subjects into 12 person market economies (as we note below 4 subjects in each session do not participate in these markets). Finally, in Phase 2 each subject participates in two consecutive tatonnement markets for those economies (Section 2.3).

2.1 Eliciting Preferences

In Phase 1, subjects are endowed with an initial endowment $\omega = (\omega_x, \omega_y)$ of Arrow securities for two equally likely states, X and Y , and choose allocations (x, y) on budget lines $px + y = p\omega_x + \omega_y$ generated by 25 distinct exogenous prices p (normalized as the price of x with y as the numeraire). Subjects earn x (resp. y) tokens if X (resp. Y) occurs. At the beginning of the experiment, subjects are randomly assigned an *endowment type* which they maintain over all decisions (and

both phases) of the experiment. The 14 x-type subjects have endowment (100,0) at each of their decisions and the 14 y-type subjects have endowment (0,76).

Figure 1 shows a typical decision problem for a y-type subject; the red dot represents her endowment. The subject can click any point on the budget line to see a text box displaying the corresponding (x, y) values; the last point clicked becomes her actual choice when she clicks the Confirm bar (or when a countdown clock expires);⁶ subjects who never click simply receive their endowment for the period. The realized state is determined only at the end of the session.

Phase 1 is divided into two parts, each consisting of 25 choices. In Phase 1P (for “practice”) subjects make decisions on budget lines generated by 25 prices between 0.2 and 5 presented in an erratic order. The sequence presented is always (1.06, 0.36, 1.31, 0.64, 5.00, 2.00, 0.70, 1.43, 2.81, 0.57, 0.83, 0.28, 2.33, 1.00, 0.43, 0.89, 1.57, 1.21, 0.94, 0.50, 3.57, 0.76, 0.20, 1.75, 1.13). In Phase 1R (for “revealed”) each subject again faces the same price sequence.^{7,8}

2.2 Sorting Subjects

At the end of Phase 1 (after period 50) the computer assigns each subject to one of three *preference types*, H, L, or E, based on her 1R choices. As detailed in Appendix A.1, group E consists of the two subjects of each endowment type who made the most erratic (or “noisy”) decisions in terms of cumulative deviations from monotonicity.⁹ For each of the remaining 24 subjects, we compute a statistic, S_x , the sum of the x -components in their chosen allocations in Phase 1R at prices $p = 0.76$ and at the two adjoining prices, 0.70 and 0.83. Section 3.1 below shows that S_x is a non-parametric local measure of preference convexity. Of the 12 x-endowed (resp., y-endowed) subjects, the six with highest S_x are assigned to group Hx (resp., Hy). The remaining six subjects of each endowment type are assigned to the low convexity groups Lx and Ly.

⁶The clock expired at 120 seconds for choices 1-2 and the expiration time gradually decreased down to 40 seconds for the 23rd choice and beyond. Whenever all subjects confirmed their choices before expiration, the next choice was presented immediately.

⁷Prices are not shown explicitly and nothing special happens between periods 25 and 26. Thus, given the erratic price sequence, we do not expect subjects to realize that the sequence is repeated.

⁸To our knowledge, ours is the first experiment in the experimental revealed preferences literature to elicit preferences on every budget line twice. Doing this provides us a novel way of evaluating the consistency of elicited preferences, and may be of independent value in future work.

⁹Specifically, the software calculated, for each subject, a “noise measure” consisting of the sum of the changes in demand (across prices) that were accompanied by changes in the sign of excess demand. The 2 subjects from each endowment type with the largest such measure were classified as “E” by the software. An alternative measure we might have used is the distance between 1P and 1R, but this turns out to be highly correlated with our noise measure.

In each session, the Hx, Lx, Hy, and Ly groups are the building blocks for constructing four distinct 12-subject economies to be studied in Phase 2. The “Main” economies are HxHy — the 6 most convex x-endowed subjects together with the 6 most convex y-endowed in that session — and its opposite, LxLy. The two “Shuffle” economies re-sort the subjects into HxLy, which matches the 6 revealed most convex of the natural suppliers of x with the 6 least convex of the natural buyers of x, and LxHy, which does the reverse. Each subject of preference type E is essentially a “non-voting” participant in Phase 2 markets: her choices (and endowments) are ignored by the mechanism when it computes excess demand Z .¹⁰

2.3 Running Markets

In Phase 2, we first run the two Main markets in parallel, and then run the two Shuffle markets in parallel. In each of these markets, subjects trade using a version of the venerable Tatonnement adjustment process [Walras, 1877].¹¹ Our tatonnement implementation is similar to that used by Guler et al. [2018] in an induced value experiment. In each round of tatonnement, a price is announced, and each subject selects an allocation along her corresponding budget line (for x-types the x-intercept is $x = 100$ and for y-types the y-intercept is $y = 76$), using essentially the same interface as in Figure 1. The algorithm computes excess demand given these choices, and implements a price change with the same sign as aggregate excess demand. The process is repeated until the process has converged in either excess demand or price (or both).

The initial price in round 0 is always 1.57. Excess demand in round $t \geq 0$ is $Z = D - S$, where $S = 6(100) + 6(0) = 600$ is the total endowed supply of good x, and D is the sum over the 12 market participants of the x -components selected in that round. The tatonnement algorithm selects a price increment for round $t + 1$ that is a prespecified monotone and sign-preserving function of Z . For example, if $Z < 0$ in round t (as we anticipate at $p_0 = 1.57$ given the relative scarcity of security y), then the price p_{t+1} in the next round is strictly less than the current price p_t . Price changes in

¹⁰We chose a priori to exclude these four ex ante most confused subjects from the market in programming our software, but in retrospect it seems that most E subjects actually made fairly stable choices and this design decision had little effect on the results. Future researchers interested in replicating or extending our approach may wish to explore improvements on our filtering rule, or may simply elect to keep all subjects in the market.

¹¹We chose the tatonnement institution for three reasons. First, it requires minimal additional training for subjects who have completed Phase 1. Second, unlike popular alternatives such as the continuous double auction, under tatonnement traders’ allocations do not change until the market converges. Hence the general equilibrium predictions (described below in Section 4.2) need not be updated while the market is in session. Third, in practice the tatonnement institution has proved fairly effective at producing competitive outcomes in induced preference market experiments (e.g. Guler et al. [2018], Joyce [1984], Bronfman et al. [1996]).

radians are proportional to Z , with the proportionality constant decreasing in later rounds. The adjustment process is deemed complete, and trades are consummated, when the absolute value of per capita excess demand $|Z|/12$, is less than 2.0 for three consecutive rounds or, if that criterion is never met, after the 25th round. Subjects receive their actual demands in the final round of the adjustment process, with the (in practice, very small) difference between the sum of these demands and the aggregate endowment being supplied or consumed by the experimenter.¹² See Appendix A.2 for complete details and discussion of alternative versions.

2.4 Implementation Details

At the conclusion of Phase 2 we pay subjects for their choice in one period determined randomly as follows. Each subject draws one ball (with replacement) from a bingo cage filled with one hundred balls numbered 1-100. A draw between 1 and 50 means payment for chosen allocation in the Phase 1 period with that number. A draw between 51 and 75 means payment for post-trade allocation in the final round in Phase 2M, while a draw between 76 and 100 means payment for the post-trade allocation in Phase 2S. Thus Phases 1 and 2 have an equal probability of being selected for payment, as does each period within a given phase. After determining the relevant allocation (x, y) , the subject flips a coin. Heads (Tails) yields the payment $\$x/3$ ($\$y/3$), that is, one dollar for every three tokens allocated to security X (Y) in the relevant period.

We conducted four sessions between May and September 2016 at the Subotnick Financial Services Center Lab at CUNY Baruch, each with 28 subjects recruited via e-mail through the subject pool maintained by the Department of Economics and Finance. Including instructions, practice periods and payments, each session lasted about 120 minutes. Including the \$7 showup fee, the average subject earned \$24.08 with standard deviation of \$14.51.

3 Revealed Preferences

The first part of our analysis concerns a familiar sort of question: what do subjects' Phase 1 choices reveal about their individual preferences? Unlike most previous studies, our GE focus leads us to emphasize a particular aspect of those preferences: the revealed excess demand functions.

¹²Other variations on this mechanism are easily imaginable and could be investigated in future research. For instance, one can simply give subjects their initial endowments (no trade) in markets that failed to quantity-converge by round 25 (instead of consummating trade at the round 25 price). Exploring variations in the market mechanism (including more realistic mechanisms like double auctions) is an important task for future work.

3.1 Predictions

In General Equilibrium theory, a pure exchange economy consists of a set of agents $h \in H$, each characterized by her endowments ω^h and preferences. Excess demand functions $z^h(p)$ are computed for each agent h and summed to form the aggregate excess demand $z(p) = \sum_{h \in H} z^h(p)$. *Competitive equilibrium* is defined as a price vector p^* for which $z(p^*) = 0$, together with the agents' post-trade allocations $\omega^h + z^h(p^*)$. Thus for any pure exchange GE economy, agents' preferences matter only insofar as they affect their excess demand functions.

In our design excess demand can be read directly from subjects' choices, since we assign budget lines that rotate around a fixed corner endowment. Although this design choice allows us to observe excess demand without making parametric assumptions, such budget lines do not have interior intersections and therefore preclude the GARP-style rationality tests pursued in previous papers. On the other hand, unlike the prior literature, we assign subjects each budget line twice (in Phase 1P and 1R), allowing us a different and novel WARP-style rationality measure (the distance between 1P and 1R choices).¹³ We make use of this measure in Section 5.1 below to understand how preference consistency influences the predictiveness of GE theory.

Here we are interested in a different sort of rationality, relevant for understanding the nature of excess demands and the economies they give rise to. Proposition 1 in Appendix B shows that if an agent is “minimally rational” — i.e., her preferences are monotone (she prefers a larger payoff in each state), symmetric (label-independent for the two equally likely states) and continuous on (x, y) — then she will never choose less of the cheaper Arrow security than of the more expensive security. Thus we have¹⁴

Prediction 1. *At every price vector $p = p_x$, every subject's choice (x, y) will satisfy $x/(x+y) > 0.5$ (resp. < 0.5) if $\ln p < 0$ (resp. > 0).*

Appendix B shows that this prediction arises from co-monotonicity of prices and chosen bundles, and that in our setting, it is also a consequence of first order stochastic dominance. However, the prediction does not require that preferences are neoclassical, much less consistent with expected utility maximization (i.e., representable via a Bernoulli function). Minimal rationality is sufficient.

¹³WARP (the Weak Axiom of Revealed Preference) asserts that if bundle a is revealed preferred to b , then b is not revealed preferred to a . Thus a subject making two different choices in 1P and 1R on the same budget line violates WARP, and the distance between the two choices is a measure of the size of the violation, akin to the CCEI index deployed in Choi et al. [2007] to measure the size of GARP violations.

¹⁴We state this prediction using x -shares and log price to align with the conventions of the next subsection, where we will report relevant evidence.

The other characteristic of preferences we are interested in is *convexity*, which is particularly important for determining the nature of economies in the aggregate. Definition 1 of Appendix B provides a partial ordering of preferences across agents by convexity, i.e., how fast the marginal rate of substitution changes along an indifference curve. Lemma 1 shows that, in our Arrow securities setting, this partial ordering corresponds to risk aversion. More importantly, Proposition 2 and its corollary show that agents with more convex preferences choose points on the budget line closer to its intersection with the diagonal $x = y$.

We now can justify using S_x (the sum of x demands at prices at our around 0.76, described in Section 2.2) to measure convexity and as a means to classify subjects. At price $p = 0.76$, all our subjects, whether endowed at $\omega = (100, 0)$ or $\omega = (0, 76)$, face exactly the same budget line. Since $p = 0.76 < 1$, all minimally rational agents will pick a point on the budget line below the diagonal by Proposition 1. By Proposition 2 and its corollary, more convex agents will pick closer to the diagonal, i.e., they will choose larger $x^h(p)$ at $p = 0.76$ and adjacent prices. Thus

Remark 1. *More convex agents (those who regard the two goods as more imperfect substitutes) will make choices generating higher values of S_x .*

Based on prior research (e.g. Choi, Fisman, Gale, and Kariv [2007]) we expect to find not only many high-convexity subjects but also significant heterogeneity in convexity across subjects. As we show in Section 4, both of these patterns are of central importance for posing and answering our main motivating questions.

3.2 Results

The preferences revealed in Phase 1 are similar to those in prior studies such as Choi et al. and, also as in prior studies, these preferences are highly heterogeneous. Figure 2 illustrates for 6 selected subjects, using the now-customary plots of choice share $x/(x + y)$ as a function of log price, for all 25 Phase 1R budget lines. About 7% of subjects make choices as in Panel (b), which can be described as treating the two goods as almost perfect substitutes or, equivalently, as having almost flat indifference curves, or as being almost risk neutral. The vast majority of our subjects treat the goods as imperfect substitutes (i.e. have convex preferences, are risk averse); Panel (a) is a particularly noiseless example. At the opposite end of the noise spectrum, the subject in Panel (c) has choices all over the map including many that, contrary to Prediction 1, lie inside the upper right or lower left quadrants. Reassuringly, such behavior is atypical:

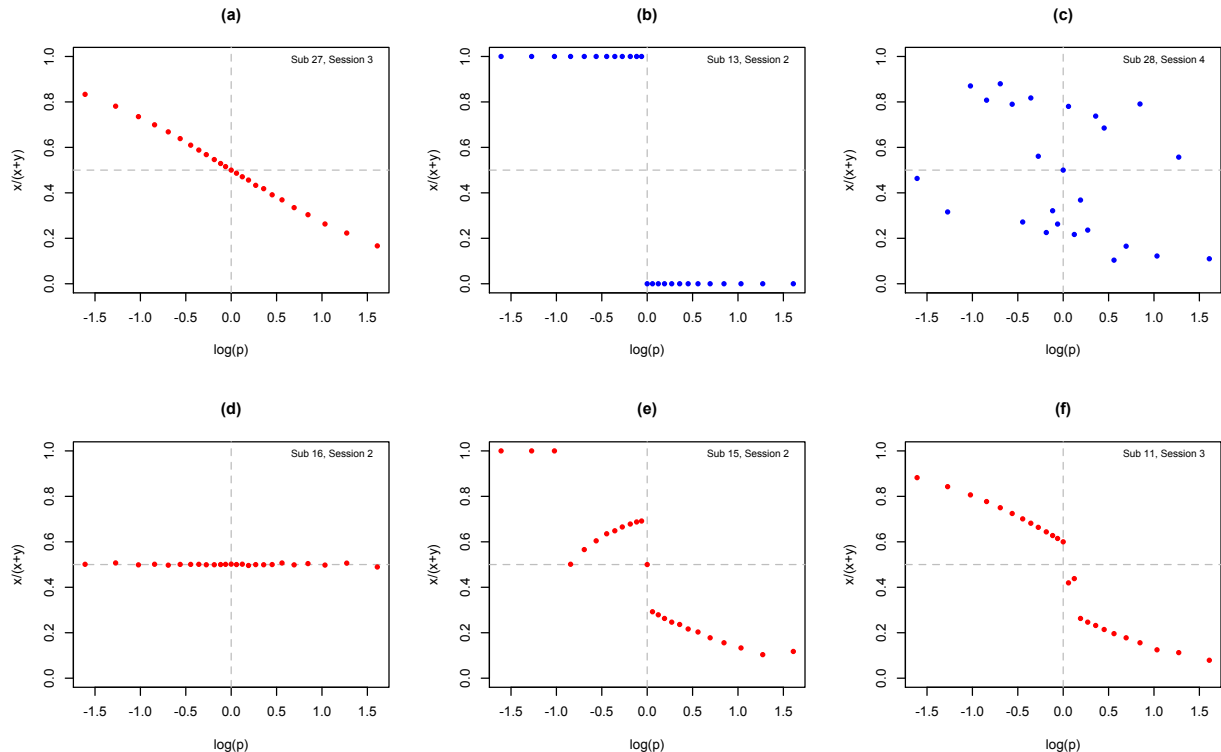


Figure 2: Phase 1R choices of selected individual subjects. Vertical axis is share of security X in the chosen bundle, and horizontal axis is log relative price of X .

Result 1. *Only 5 of our 112 subjects violated Prediction 1 (chose dominated bundles) more than a third of the time, and overall fewer than 10% of choices violated that Prediction.*

Convexities are often quite extreme with subjects “hedging” by choosing a bundle very close to the diagonal $x = y$ for a range of prices around $p = 1$. Panel (d) shows an extreme example consistent with infinite risk aversion; more commonly, outside of a smaller price range, hedgers move towards (or even jump directly to) the less expensive corner.¹⁵ About 10% of our subjects make hedging-consistent decisions for more than 1/3 of prices. Panel (e) shows a weaker form of hedging that a working paper version of Choi et al. refers to as the “secure level heuristic.” For a range of prices, the subject purchases some fixed minimum quantity (here about 30) of the more expensive Arrow security and spends the rest of her wealth on the cheaper security. Nearly 30% of our subjects set a secure level that they enforce more than 1/3 of the time. Finally, panel (f) illustrates a heuristic we call “Ceiling,” adopted by 6% our subjects: over a range of prices, pick a fixed maximum amount of the cheaper security and spend the rest on the more expensive

¹⁵As Choi et al. point out, such behavior is consistent with maximizing a utility function $U(x, y)$ with a kink on the diagonal, as in disappointment aversion [Gul, 1991].

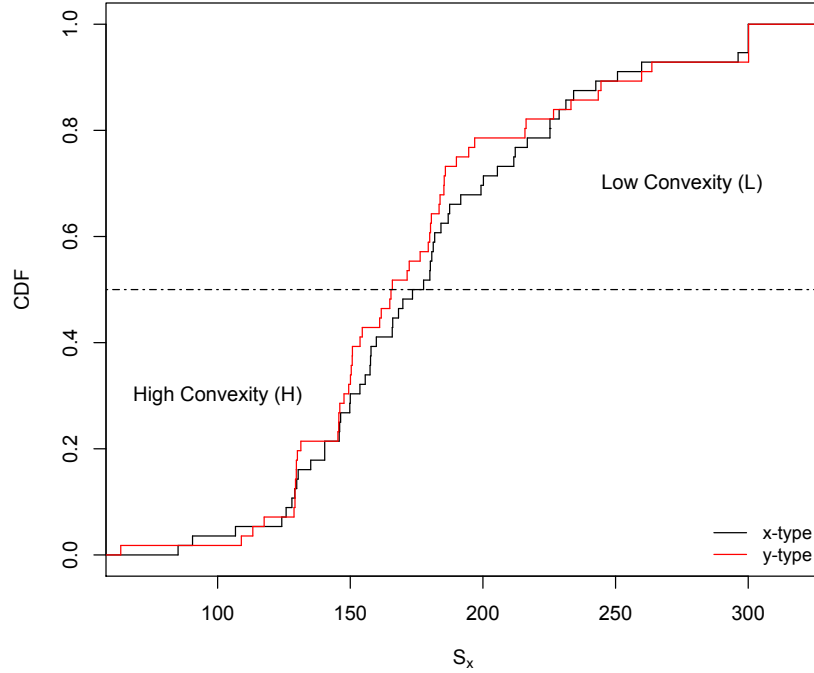


Figure 3: Cumulative density functions of convexity metric S_x for x-type and y-type subjects.

security. Although these heuristics are inconsistent with standard neoclassical preferences, they do not violate minimal rationality. See Appendix C.1 for similar visualizations for all 112 subjects.

Figure 3 summarizes the characteristic of individual preferences that will matter most for our main research questions: the convexity of preferences as measured by S_x . The Figure plots empirical CDFs of this measure separately for x-type and y-type subjects. We note three important facts about these distributions. First, a randomization check: subjects assigned corner endowments of x reveal no more or less convex preferences than those assigned y (Kolmogorov-Smirnov test, $p > 0.9$). Second, and more importantly, a significant proportion of subjects have quite convex preferences. Finally, convexities are not clumped around a few values, but rather spread over over a wide range. Subjects with S_x lower than median (dotted line) are likely to be classified as Hx or Hy subjects,¹⁶ and they are substantially more convex than subjects with S_x higher than median, who are likely to be classified as Lx or Ly.

Result 2. *There is substantial heterogeneity in the convexity of preferences across subjects; the*

¹⁶Of course, in practice, we sort subjects as H and L not relative to the entire sample as in the Figure but at the session level.

average Hx/Hy subject has considerably more convex preferences than the average Lx/Ly subject.

4 Revealed Economies

We now are ready to tackle our first fundamental question: what sort of economies arise from actual preferences? As noted earlier, in GE theory (pure exchange) *economies* are just collections of preferences (and endowments) that have calculable aggregate properties (e.g. equilibria), so our empirical question is: what types of economies are possible and common given the distribution of preferences our subjects reveal in Phase 1? Do Phase 1 choices produce nice economies with unique equilibrium outcomes, or pathological economies that have no clear predictions due to non-existence, multiplicity or dynamic instability of equilibrium?

4.1 Example Calculations

To address that question, we first illustrate how to derive competitive equilibrium for any economy that is comprised of the preferences from a subset of our subjects. We reiterate that no structural or parametric assumptions are needed: finding competitive equilibrium is not an estimation or simulation exercise, but is rather a simple calculation from raw Phase 1 choices.

The calculation proceeds as follows. First, freely choose the set H of agents (subjects) that comprise the economy, and compile endowments $\omega^h = (100, 0)$ or $(0, 76)$ and actual Phase 1R choices $(x^h(p), y^h(p))$ for each p in the price grid for each $h \in H$. Next, calculate the individual excess demands $z^h(p) = x^h(p) - \omega_x^h$ at each price p , and sum them to get the aggregate excess demand function $z(p)$. A competitive equilibrium price occurs where $z(p) = 0$, or equivalently, where aggregate demand equals the aggregate endowment. As shown formally in Definition 2 of Appendix B, given mild technical assumptions this will occur between two adjacent price grid points, one with positive and one with negative aggregate excess demand. The revealed competitive equilibrium (RCE) price interval connects those two points, and RCE allocations arise from the desired trades $z^h(p)$ at those grid prices.

Figure 4 illustrates the calculations for an economy that consists of equal numbers of replicas of a particular x-endowed subject (red) and a particular y-endowed subject (blue).¹⁷ Their Phase

¹⁷We refer to the simplest (most homogenous) economies that can arise from a distribution of preferences as pair-*replica* economies, consisting of $N \geq 1$ clones of one x-endowed subject and N clones of one y-endowed subject. Using per-pair demands and endowments, Figure 4 does not change at all as N increases. In predicting competitive

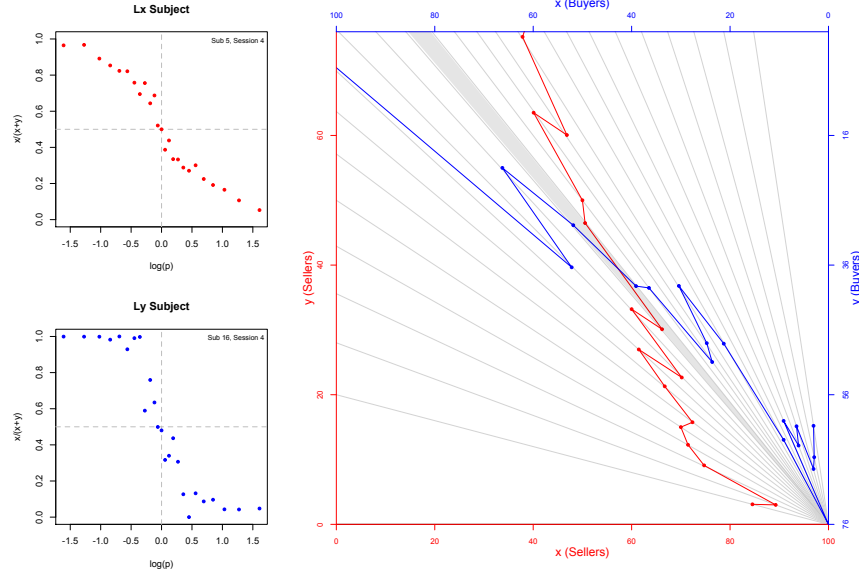


Figure 4: Phase IR choices for two subjects. Panels on the left display x -shares as a function of log price at grid points. Right panel is an Edgeworth box with the x -endowed (y -endowed) subject's empirical offer curve in red (blue); the RCE price interval is shown as a shaded wedge.

1R choices are displayed in the small panels on the left, and are re-plotted in the large Edgeworth box on the right. Here each price (no longer log price) defines a faint gray budget line emanating from the endowment point in the lower right corner of the box. Using the usual Edgeworth box conventions, the x -endowed (red) subject's chosen bundles (x, y) are plotted relative to the red axes' origin, and the y -endowed subject's bundles have coordinates shown on the blue axes with origin in the upper right corner. Excess demand $z(p)$ at any grid price p can be read as the difference between the x coordinates of the blue dot and the red dot on the ray corresponding to that price. Connecting the dots produces piecewise linear empirical offer curves. In this example, the offer curves have a unique intersection. The adjacent grid prices define the RCE price interval shown as a shaded wedge; somewhere in that price interval the two offer curves intersect so that aggregate demand equals aggregate supply and $z(p) = 0$. The RCE allocation box is the smallest axis-aligned rectangle containing the two blue and two red dots on that wedge.

Figure 5 shows streamlined examples of the RCE price calculation for two different pairs of subjects, by visualizing how individual excess demands give rise to aggregate excess demands. It illustrates how more convex revealed preferences tend, given our asymmetric endowments, to equilibrium outcomes, we implicitly assume that N is sufficiently large for attempts to exercise market power to be futile. Classic laboratory market experiments suggest that $N = 6$ is more than adequate.

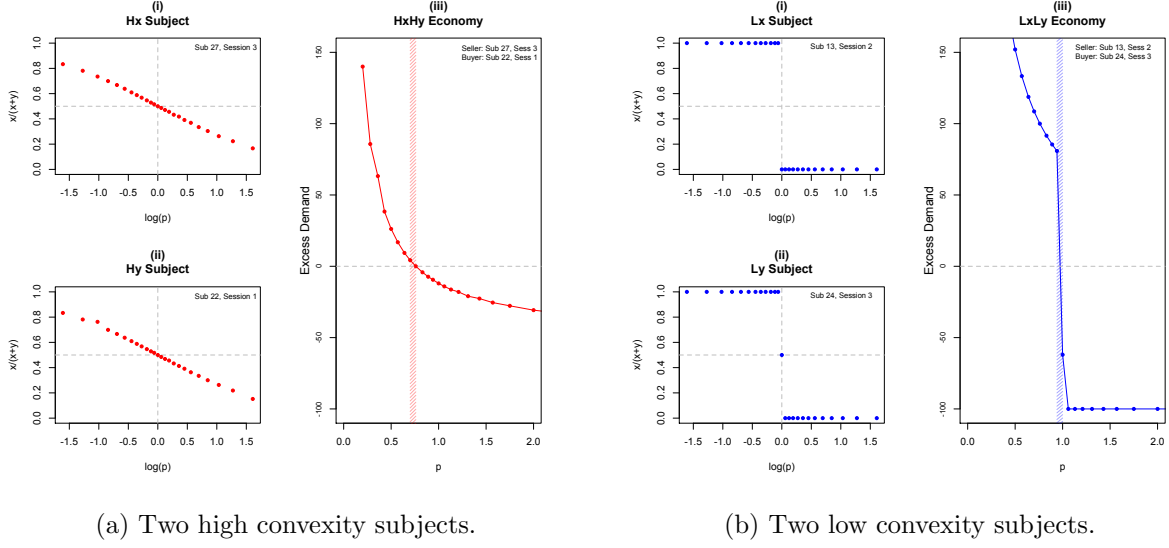


Figure 5: Constructing excess demand and RCE price. Panels (iii) graph excess demand $z(p) = x_1(p) + x_2(p) - 100$ for the two subjects whose choices are shown in panels (i) and (ii) and whose x -endowments are respectively 100 and 0. The shaded vertical bar shows the RCE price interval, which contains possible solutions of $z(p) = 0$.

produce lower equilibrium prices. The pair-replica economy on the left consists of fairly convex subjects (classified as Hx and Hy in our experiment): their bundle shares respond only modestly as price moves away from 1.0. It takes a fairly low relative price, somewhere in the RCE interval $[0.70, 0.76]$, for aggregate demand $(x(p), y(p))$ to equal aggregate supply $(100, 76)$. The much less convex subjects on the right (classified as Lx and Ly) are, of course, much more responsive to prices in the relevant range, and so they clear the market at prices near 1.0. Specifically, in this case the RCE price interval is $[0.94, 1]$.

4.2 Predictions

Proposition 3 in Appendix B tells us that the insight from the last pair-replica example is quite general: in any pure exchange economy with greater aggregate endowment of x than of y , more convex preferences lead to lower equilibrium prices. The intuition is that the endowment asymmetry tends to push the price down, and the tendency is stronger with more convex preferences because they are less price-sensitive. By construction, Hx and Hy subjects have more convex preferences than the corresponding Lx and Ly subjects, so with asymmetric endowment $(100, 76)$ per agent pair, we have

Prediction 2. *In each session, the HxHy economy will have lowest RCE price and the LxLy will have the highest RCE price.*

Note also that the LxLy excess demands in Figure 5 are *steeper* in the neighborhood of the RCE than HxHy excess demands. We shall now see that this has implications for pathologies.

In the economies depicted in Figures 4 and 5, subjects’ revealed preferences and demands produce a unique RCE, yielding a clear prediction of price and final allocation. The famous Sonnenschein-Mantel-Debreu theorem (SMD, sometimes described as the “anything goes theorem”) suggests that we can not count on such pleasant situations. Sonnenschein [1973] showed that in a two-good economy such as ours, even nice neoclassical preferences can produce wild excess demand functions with multiple roots (and thus many competitive equilibria, some of which are dynamically unstable) or with no roots (and thus no equilibrium). Mantel [1974] and Debreu [1974] soon generalized that result to economies with more goods. Indeed, Mas-Colell [1977] showed that the set of general equilibrium prices is essentially arbitrary even if each consumer h has a nice utility function $U^h(x, y)$ representing continuous, monotone and strictly convex preferences. The SMD literature attributes these pathologies to “backward bending” excess demand due to preference “wealth effects” and very imperfect substitutes.¹⁸

To apply those ideas to our setting, we shall say that a particular economy is *nice* if (1) an RCE exists, (2) it is unique, and (3) it is “stable.” As detailed in Appendix B, stability means that the aggregate excess demand function is downward sloping at the RCE, as it is in both panels of Figure 5. Following the SMD literature, we shall say that the economy is *pathological* if it is not nice, i.e., if it has non-existent RCE or non-unique RCE or unstable RCE.

Our experiment was motivated in part by previous studies (e.g. Choi et al.) that find numerous subjects displaying extreme non-substitutability, suggesting vulnerability to SMD-like pathologies. Figure 6 shows examples, again using pairs of our own subjects. Subpanels i and ii of Panel (a) plot two subjects who exhibit extreme convexity (i.e., non-substitutability) resulting in non-existence of

¹⁸The intuition is as follows. You own a good X from which you derive a lot of your income. Suppose that the relative price of good X drops, so you now have less income. If goods are close substitutes, you simply keep more of the endowed good and buy less of everything else; no problem. But if you really like diversified bundles, then you still want to buy other goods W, Y etc, and that’s going to cost you more of your X than before. So you may keep *less* X even though its price decreased. If your trading partners also regard X as not a good substitute for the other goods, then their demand for X may not increase enough to offset the reduction from people like you. Thus aggregate excess demand for X can, over some interval of prices, decrease as own price decreases, but for higher or lower prices outside this range it has the usual slope. This sort of non-monotonicity (“backward bend”) is the key ingredient for the most famous examples of multiple equilibria in the GE literature [e.g., Scarf, 1960, Gale, 1963, Shapley and Shubik, 1977].

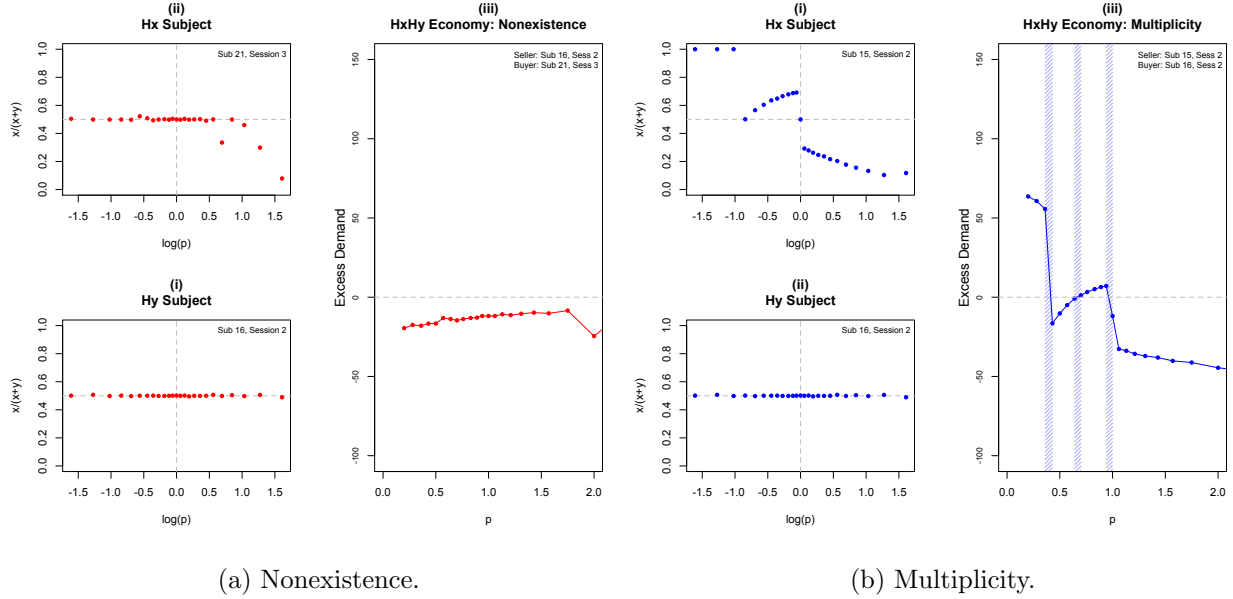


Figure 6: Examples of Pathological Pair Economies. Again, excess demand $z(p)$ in (iii) aggregates demand of the x -endowed and y -endowed subjects whose 1R choices are depicted in (i) and (ii).

RCE prices over the observable range, as shown in subpanel (iii). Panel (b) includes (i) a subject who uses a fairly common non-monotonic strategy (observed also in the prior literature) and (ii) a highly convex subject, resulting in (iii) an economy with three distinct RCE, the middle one being unstable. Since lower convexity subjects treat the goods as closer substitutes, and therefore are less likely to produce such pathologies, we have

Prediction 3. “Pathological” equilibria will be most common in $HxHy$ economies and least common in $LxLy$ economies.

4.3 Results

Figure 6 shows that pathologies are possible, but doesn’t tell us whether they are typical. Do measured preferences “tend” to produce pathological economies? Because economies are aggregates, this is not a question about the nature of individual preference profiles, but rather about the way such preferences are distributed *across* subjects. For this reason, the closest we can come to evaluating whether individual preferences tend to give rise to pathologies is to study the distribution of the simplest (most homogeneous) economies that can arise from preference profiles in our sample: pair-replica economies (like those studied above).

To do this, we create a large and representative set of pair-replica economies by sampling

repeatedly from the set of preferences measured in Phase 1. Each consists of equal numbers of replicas of (i) the revealed preferences of one of our 56 x-endowed subjects, randomly chosen and (ii) one of our 56 y-endowed subjects, randomly chosen. We compute the combined per-capita excess demand, and graph it in Figure 7(a). It bears emphasizing that this exercise is not a simulation: it is a direct way of measuring an economically-relevant empirical characteristic of the preferences revealed by our subjects. Pathologies are rampant, with excess demands failing to cross zero and (more frequently) crossing zero multiple times in about 40% of all the pair-replica economies we examine. We can also study the effect of convexity on the incidence of pathologies by sampling exclusively from Hx/Hy versus Lx/Ly subjects. Panel (b) restricts the pairings to a Hx subject with a Hy, and panel (c) similarly restricts to LxLy pair-replica economies (we will discuss the bottom two rows of this Figure in Section 6). Excess demands in panel (c) tend to be steeper around their crossing point and thus tend to cross zero only once, yielding a unique RCE, while HxHy pair replica excess demands are flatter and often cross zero multiple times or not at all. Overall, only 15% of pair-replica LxLy economies are pathological versus almost 60% of pair-replica HxHy economies, consistent with Prediction 3.

Result 3. *Not much more than half of pair-replica economies consisting of our subjects' revealed preferences have a unique competitive equilibrium. Pathologies (such as multiple or no equilibria) are much more common in high convexity than in low convexity pair-replica economies.*

The present exercise comes closest to examining individual preferences by studying maximally homogeneous economies, but more heterogeneous economies can also be studied by including more than two preference profiles in the economies we sample. Indeed, this is just what we do in constructing the economies we use for our markets in Phase 2. As explained in Section 2.2 above, for each of our 4 sessions our sorting procedure creates 4 economies, each consisting of six *different* pairs of subjects constituting the entire H or L pool for x-endowed and y-endowed subjects in a given session. Figure 8 plots the excess demand functions for all of these Phase 2 economies. Not surprisingly, we get nice excess demands for all 4 LxLy economies; each has a unique RCE price interval near $p = 1.0$. The 4 HxLy and the 4 LxHy economies are also nice, albeit with less steep excess demand functions. We were surprised to see that even the 4 HxHy economies turn out to be nice, although in some cases just barely so. As predicted, their RCE prices are always quite a bit below $p = 1.0$.

Result 4. *Of the 16 economies consisting of subjects sorted into Hx, Hy, Lx, and Ly blocks, none is pathological; each of them has a unique RCE.*

Why are pathologies so common in high convexity pair-replica economies but not in the 12-

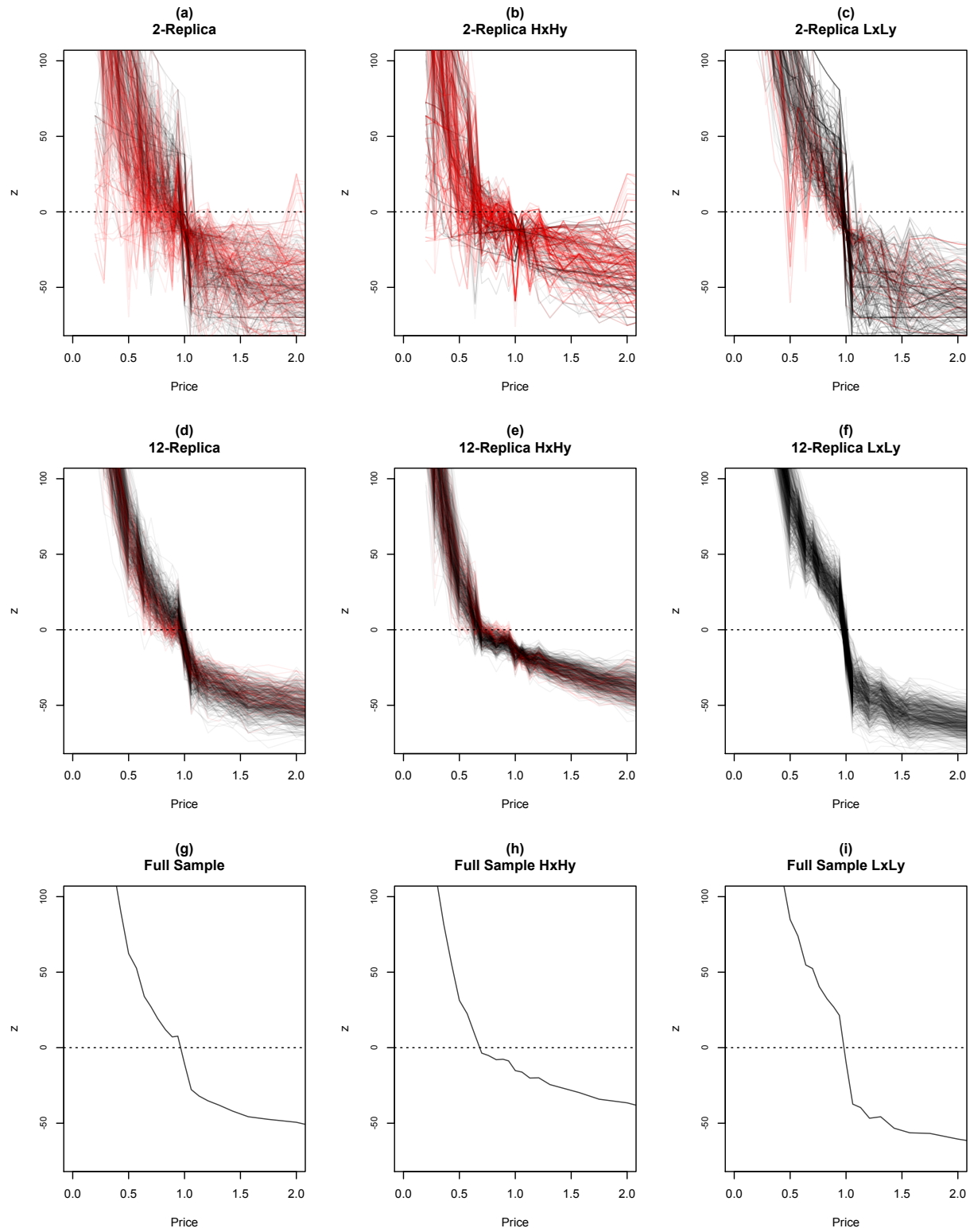


Figure 7: Thousands of pair-replica excess demand functions. Nice (pathological) excess demands shown in black (red).

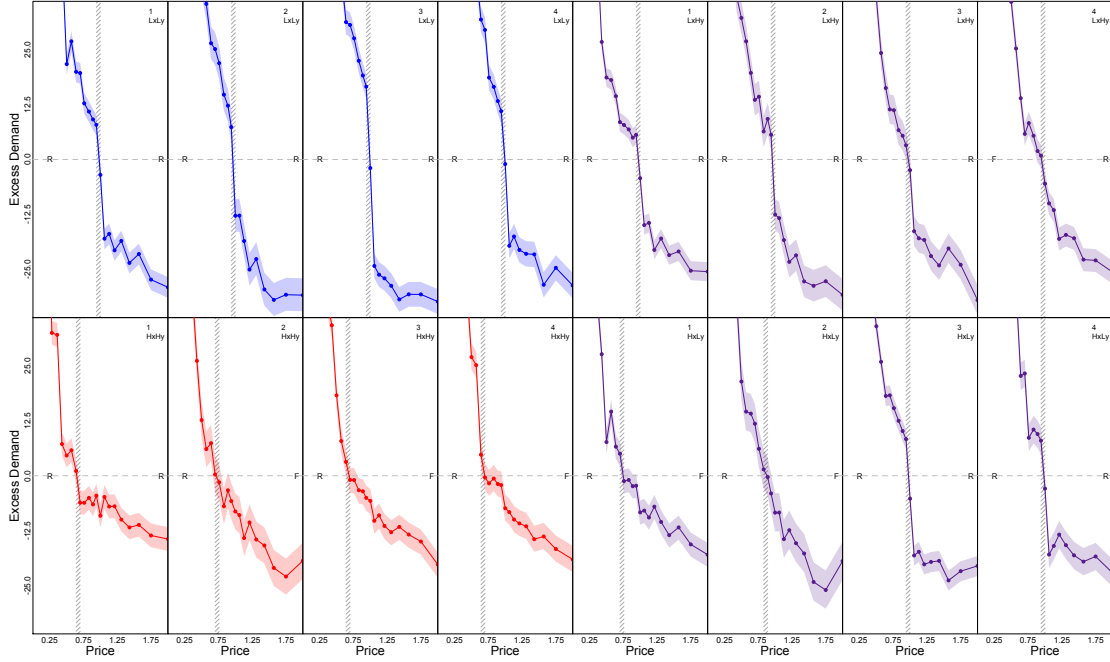


Figure 8: Phase 2 excess demand functions. Shaded vertical bars denote RCE prices. Shaded volatility bands and R[obust] and F[ragle] indicators are explained in Section 5.1.

person economies we created for Phase 2 trade? In Section 6 we will investigate the apparent discrepancy between Results 3 and 4, and assess whether this is due mainly to luck or to systematic forces. To round out the present section, we note that inspection of Figure 8 discloses one more result that will be important for our Phase 2 markets:

Result 5. *Consistent with Prediction 2, in every session the Phase 2 $HxHy$ economy has the lowest RCE price and the $LxLy$ economy has the highest RCE price.*

5 Market Outcomes

We now turn to our second fundamental question: are preferences sufficiently stable for RCE prices and allocations (obtained from preferences revealed in Phase 1R) to reliably predict market outcomes observed in Phase 2? In our usage, preference stability (as opposed to RCE price stability discussed in the previous section) refers to stability of choice behavior over time (since Phase 2 comes after Phase 1) as well as over context (individual choice versus market behavior).

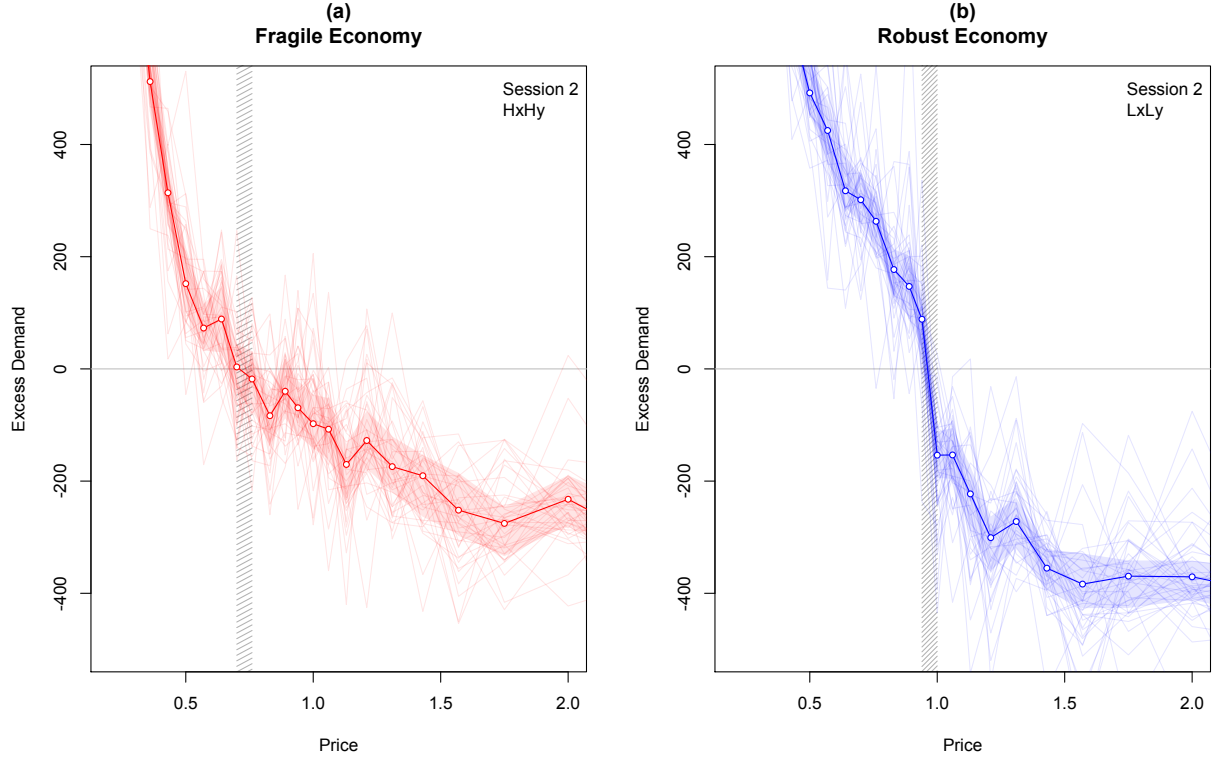


Figure 9: Two excess demand functions. Bold line is excess demand revealed in Phase 1R for the indicated 12 person economy. Faint lines are bootstrapped excess demands, and volatility band is shaded.

5.1 Predictions: Stability, Fragility and Robustness

We begin with stability over time. Recall that Phase 1 itself provides direct evidence since each subject faces the same budget line twice, first in Phase 1P and later in Phase 1R. Consider the *decision error* $d^h(p) = x_{1R}^h(p) - x_{1P}^h(p)$ between the x-components of subject h 's chosen Phase 1R and 1P bundles. Appendix C shows that most subjects make fairly (and often remarkably) consistent choices between 1P and 1R, but the decision error distribution has a long tail.

How much variability in an economy's excess demand should we expect given those decision errors and to what degree should we expect this variability to interfere with equilibration? To find out, we construct *bootstrapped excess demands* as follows. For a given economy in a given session and each grid price p_k , begin with aggregate excess demand $z(p_k)$ and for each of the 12 active participants h , add or subtract (with equal probability) the absolute discrepancy $|d^h(p_j)|$ for a random grid price j drawn with replacement.

Figure 9 illustrates. It plots 12-person excess demands from our dataset (calculated directly

from Phase 1R choices) in a bold line and hundreds of bootstrapped demands in a paler shade. In panel (a), the bootstrapped demands frequently cross zero outside of the RCE. In such cases the tatonnement process can halt prior to convergence to RCE or even reverse course. We will therefore refer to economies of this sort as “fragile.” By contrast, in the economy in panel (b), excess demand is quite steep around the RCE and for this reason bootstrapped excess demands rarely lead to sign changes in excess demand. We classify such an economy as “robust” because instability in preferences over time seem unlikely to interfere with convergence to RCE. More precisely, we form “volatility bands” bounded by the 25th and 75th percentiles of thousands of bootstrapped demands at each price.¹⁹ An economy is defined as upside (resp. downside) *fragile* (F) if the volatility band crosses the horizontal axis $z = 0$ at any price above (resp below) the RCE interval; otherwise the economy is *robust* (R).

We predict that robustness and fragility will be influenced by our treatments. As discussed above, highly convex HxHy economies produce flatter excess demands than LxLy economies and therefore smaller (in absolute value) excess demands in the neighborhood of equilibrium. For any distribution of decision errors, preference fluctuations will create more sign changes in the former case, yielding the following

Prediction 4. *HxHy equilibria will be classified as fragile more often than LxLy equilibria.*

We hypothesize that markets are less likely to converge to equilibria that we can pre-classify as fragile because, in such cases, we expect fluctuations in excess demand to regularly interfere with the tatonnement process by altering the sign of excess demand. This gives us a final prediction:

Prediction 5. *Markets will be less likely to converge to fragile RCE than to robust RCE.*

5.2 Results

To evaluate Prediction 4, Figure 8 includes volatility bands for each of the Phase 2 economies and labels each upside (to the right of RCE) and downside (to the left) as either R or F. Inspection of that Figure yields

Result 6. *All our LxLy economies are robust, as are a majority of the shuffle economies, but most HxHy economies are upside fragile, consistent with Prediction 4.*

¹⁹Thus we implicitly use the interquartile range. An alternative, parametric, measure of volatility, the standard deviation of the discrepancy distribution, is less robust to outliers and so leads to a wider band. Nevertheless, this alternative approach (as well as several other variants we examined) leads to similar conclusions as those presented below.

LxLy economies tend to be more robust than HxHy economies mainly because they have steeper excess demand. It turns out that differences in volatility play little role; indeed, Appendix C shows that decision errors for H subjects are very similar to those for L subjects. Thus again our sorting procedure generates an important treatment effect.

We now have direct predictions of Phase 2 market outcomes derived from Phase 1R revealed preferences, as well as second order predictions of their accuracy (or robustness) based on preference stability in Phase 1R-1P. Are these predictions useful, or are they perhaps undermined by the change of context from individual choice to market interaction?

As a preliminary, we note that although strategic behavior is possible in market institutions like tatonnement, there is no evidence of it in our 12-person Phase 2 economies. To show this we compare the demands subjects submit in Phase 2 markets to the choices they submit at the same prices in (strictly incentive compatible) Phase 1R elicitation. Demands between these two contexts are not statistically different (Wilcoxon test $p = 0.82$). Moreover, the deviation between market choices and Phase 1R choice are not distributed any differently than the deviation between Phase 1R and 1P choices (Kolmogorov-Smirnov test, $p = 0.98$).²⁰ This suggests that subjects behave similarly in markets as they do in elicitation and therefore that our markets are large enough for strategic price manipulation to be negligible.

As a second preliminary, for all intents and purposes, all of our markets converged. Ten markets converged in excess demand (i.e. absolute per capital excess demands were less than 2) and were halted by the mechanism. The remaining 6 markets continued until the end of the period but had nonetheless effectively converged, with small absolute excess demands (under 5 per capita) and prices vibrating in a tiny range (under 0.1 on average) by the final three rounds.²¹

Moving on to our main questions, Figure 10 plots predicted versus observed market behavior in two Phase 2M economies. The left side of each panel is essentially a Figure 8 panel with the axes flipped. RCE prices now are a horizontal band that extends through the right side of each panel, where we see the prices observed in the Phase 2 tatonnement market. In Panel (a) we have a robust economy, and the observed round-by-round prices quickly find the RCE band, vibrate around its top edge $p = 1.00$, and halt there in round 14. The economy in Panel (b) is upside fragile (F). The

²⁰In both of these tests, we avoid over-attributing independent variation to the data by taking the average deviation by subject and then conducting Wilcoxon and Kolmogorov-Smirnov tests on this sample.

²¹The reason these markets were not formally halted by the mechanism is interesting methodologically for followup research. All but one of these markets generated prices extremely close to 1 and at this price risk-neutral subjects should be indifferent over all demands. Not surprisingly, then, almost all of the too-large excess demands in these markets were submitted by low-convexity Lx/Ly subjects.

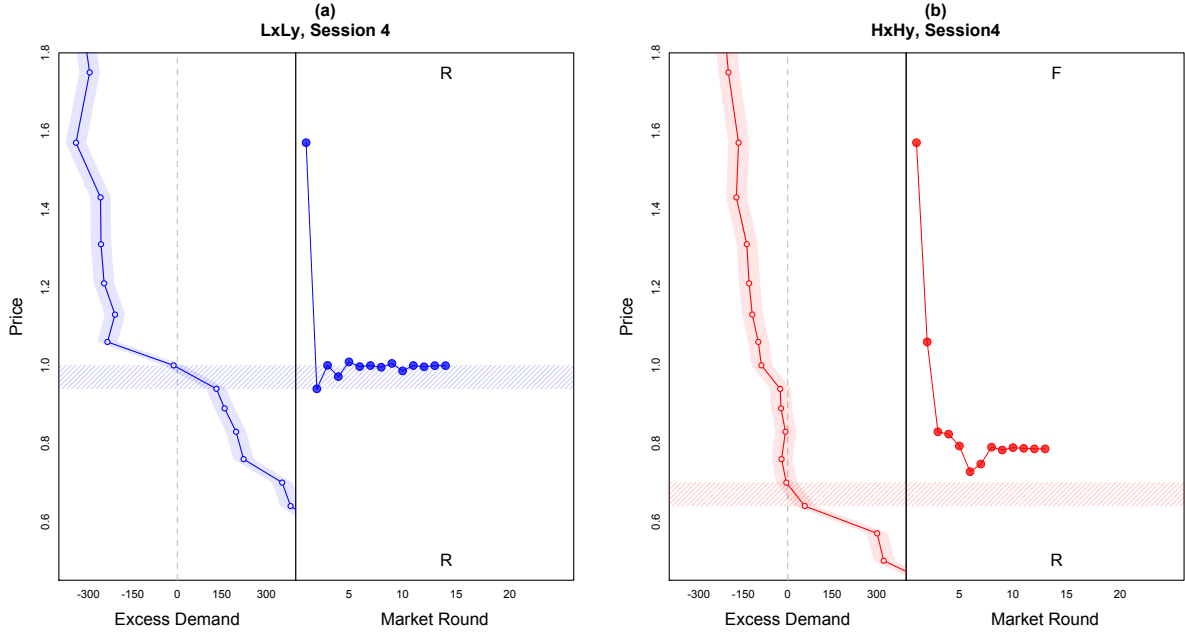


Figure 10: Price convergence in Phase 2M, Session 4. Left sides show inverse excess demand computed from Phase 1 behavior. Right sides show round-by-round tatonnement prices, and the designation as upside and downside Fragile (F) or Robust (R) at the top and bottom.

observed prices never quite reach the RCE band, and ultimately settle down at about 0.80, near the middle of the range where the volatility band overlaps the $z = 0$ line. Figure 11 shows similar plots of market behavior in all 16 economies that we ran in Phase 2.

Despite the failure of the HxHy market in Figure 10 to converge to RCE, its final price $p \approx 0.80$ is still below the LxLy final price $p \approx 1.00$ in the same session, consistent with Prediction 2. The same is true overall; at $p < 0.001$ a paired Wilcoxon test rejects the null hypothesis that final prices are equal across pairs of economies in sessions and periods in which RCE differ. Phase 2 final prices thus support the directional comparative statics. Moreover, their numerical values are tightly correlated with the RCE predictions — the correlation coefficient is 0.85 ($p < 0.001$) overall.

Result 7. *Prices are strongly correlated with RCE predictions and within-session RCE price comparative statics are universally obeyed.*

What about the second order prediction (Prediction 5) — do RCE classified as robust (particularly upside robust) actually predict final prices better than do fragile RCE? In all 11 of our markets with upside robust RCE, prices reach the equilibrium band and converge to a point at or below the band. In 10 markets, RCE are both upside and downside robust; in 9 of these prices

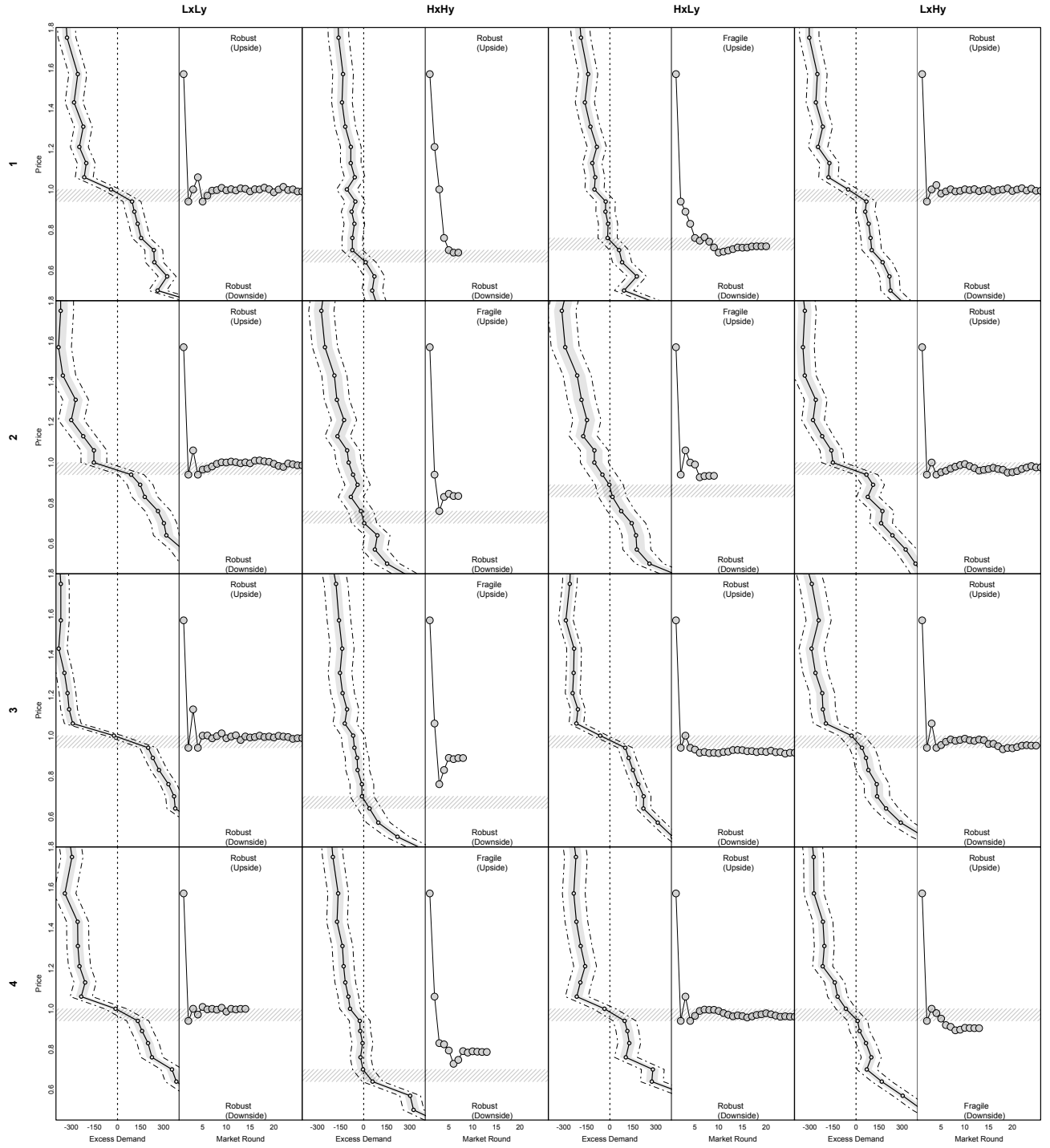


Figure 11: Inverse excess demand functions (left side of each panel) and time series of prices (right side of each panel) for each economy in the dataset. Panels are organized into columns by economy type and row by session (marked on the outside of the grid).

not only reach the RCE but remain within its bounds. The only exception is HxLy in Session 3, where prices vibrate just below the tunnel. We conclude that when RCE are robust, markets reliably converge to the RCE. In 5 of our markets, RCE are upside fragile and in only one of these do prices reach as far as the competitive equilibrium. In one additional case, the RCE is downside fragile and in this case prices reach the RCE but continue to fall below the RCE bounds, ending at a lower price. Thus, markets typically fail to converge to fragile RCE.

Overall, robustness and fragility classifications have strong predictive power on convergence to the RCE. A Chi-square test allows us to reject the hypothesis that prices are equally likely to converge in fragile and robust economies ($p = 0.016$). The results also support the hypothesis that treatment interventions controlled the reliability of equilibrating dynamics by influencing the steepness of excess demand: prices reach the RCE in all of our LxLy economies (where our sorting algorithm is expected to give these the steepest excess demand functions), the majority of HxLy/LxHy economies, but only a minority of HxHy economies (expected to have the flattest excess demand functions). The price data thus suggest no additional instability due to market context vs individual choice.²² More specifically, our data yield

Result 8. *Prices universally converge to robust RCE, but rarely to fragile RCE, supporting Prediction 5.*

Finally, we compare final allocations in Phase 2 markets to RCE predictions. Figure 12 plots mean offer curves for the 6 subjects of each endowment type for two example economies from our data. The final allocation in the robust RCE depicted in Panel (a) is very close to the intersection of the two mean offer curves, and well within the RCE allocation box. The RCE is fragile in Panel (b) and the observed final allocation lies outside the RCE allocation box. Figure 13 shows similar figures for all 16 Phase 2 economies, with doubly shaded boxes indicating RCE allocations. In all, 75% of economies generate allocations inside the RCE boxes and all 4 exceptions have fragile RCE. This may reflect the predictive power of robustness, but it also may also simply reflect the tendency of robust RCE to have larger allocation boxes.

Result 9. *Final allocations usually lie in the RCE allocation box, and always do so in economies with robust RCE.*

To summarize Phase 2 results, we find that (a) most markets (10 of 16 in price space, 12 of 16 in allocation space) converge to the competitive equilibria implied by subjects' preferences revealed in Phase 1R, and moreover (b) decision errors in Phase 1, together with the shape of the excess

²²Of those markets that terminate due to the mechanism halting, half (5 out of 10) converge to the RCE tunnel. Of those markets that continue slight fluctuations until the final round, 83% (5 out of 6) end in the RCE tunnel.

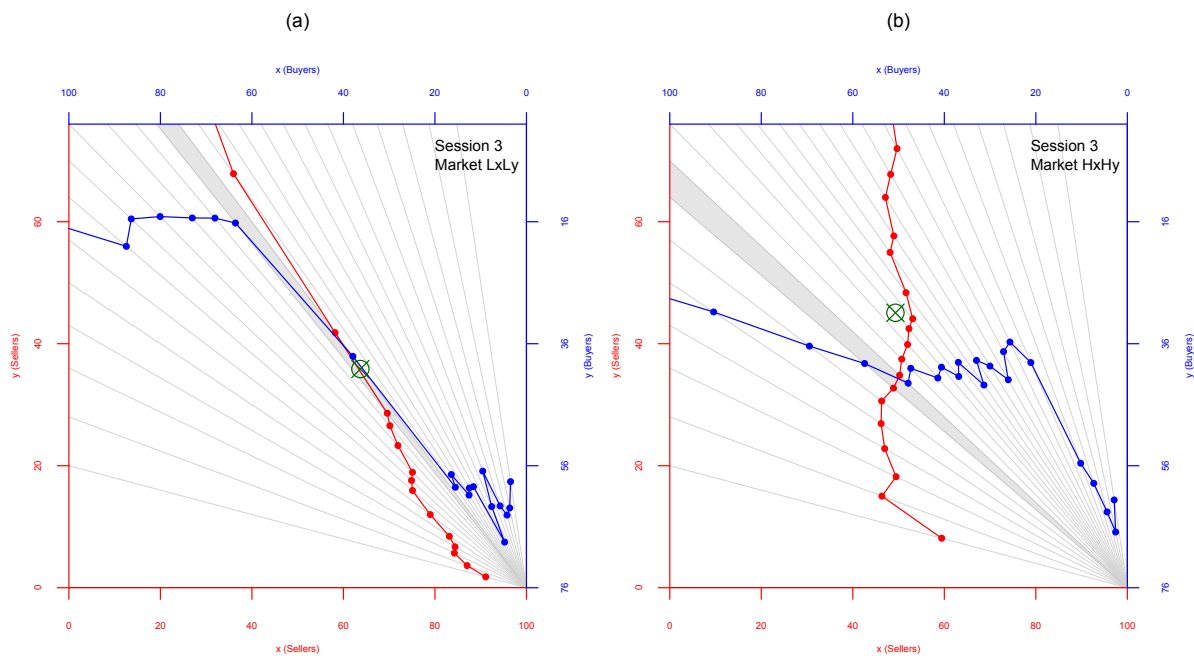


Figure 12: Two Empirical Edgeworth Boxes Mean offer curves and RCE price wedge drawn with the same conventions as in Figure 4; observed final allocation marked by circled green X.

demand function constructed from those revealed preference, allow us to predict which markets will fail to converge. Finally, preferences are stable enough that we can use subjects' own revealed preferences as a treatment instrument for causally influencing market outcomes.

6 How Diversity Cures Pathologies

One major puzzle remains. We saw that individual preferences revealed in Phase 1 are conducive to the sorts of pathologies (non-existence, multiplicity and dynamic instability of equilibrium) highlighted in the classic SMD literature. Why then does our procedure for building Phase 2 economies produce so many that are nice and robust?

We saw in Figures 6 and 7 that preference heterogeneity is part of the problem, but perhaps it is also part of the solution. The pair-replica economies featured there allow only two different revealed preferences. Our Phase 2 economies, by contrast, are built from the revealed preferences of 12 different subjects. Might that increase in diversity account for the difference?

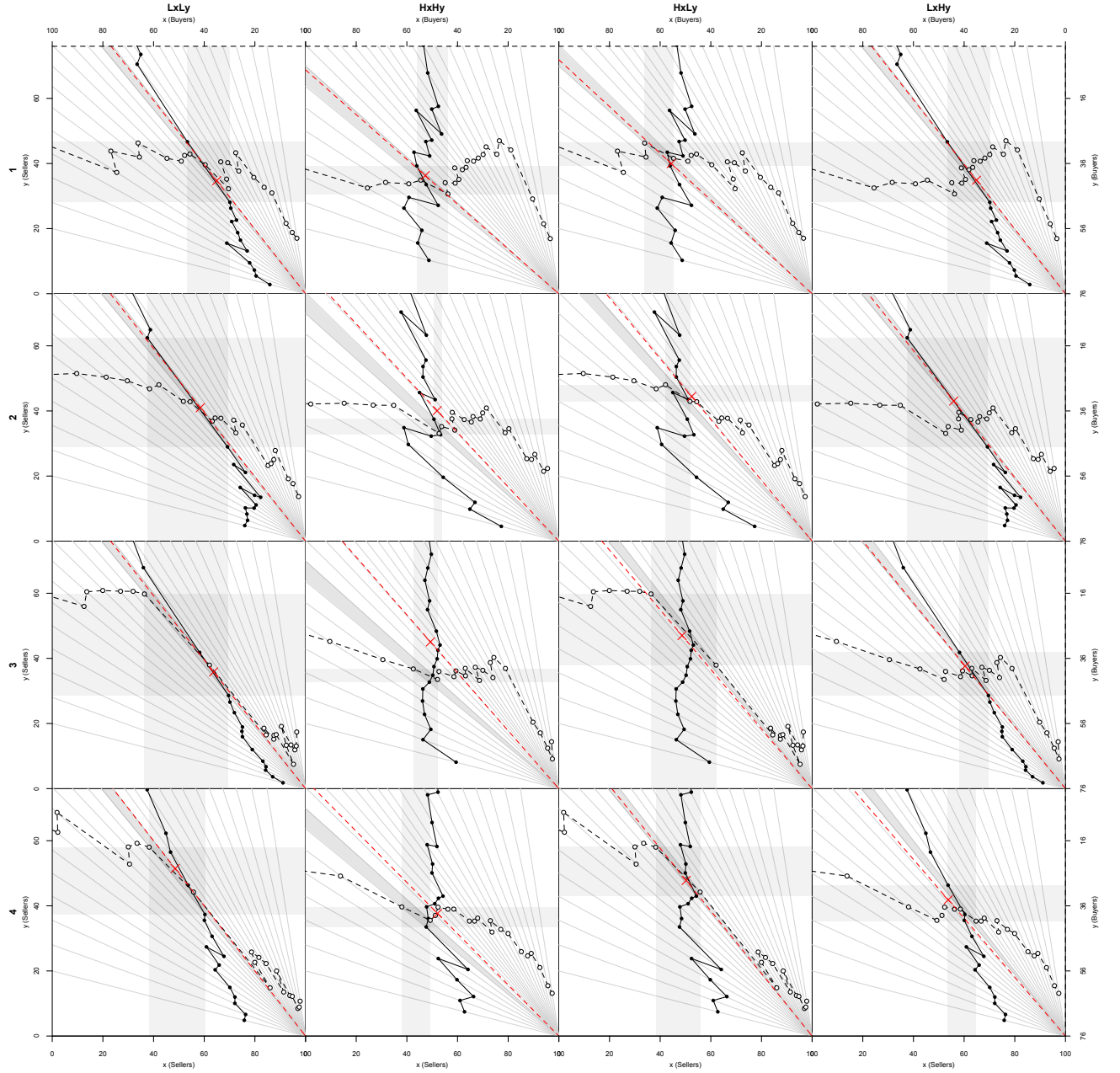


Figure 13: Empirical edgeworth boxes, plotting offer curves for the average subject of each type. Panels are organized into columns by economy type and row by session (marked on the outside of the grid). Gray rays mark the price grid, shaded wedges mark RCE price bounds and shaded gray rectangles RCE allocation bounds. Red dashed rays mark final prices from Phase 2 markets and red X's final allocations.

Figure 7(d) shows excess demand functions for thousands of 12-agent economies constructed by drawing with replacement the Phase 1R choices of 6 x-endowed and 6 y-endowed subjects from the entire four session pool. The pathology rate in Panel (d) is only 15%, down from 40% for the corresponding pair-replica economies pictured in Figure 7(a). Panel (f) of Figure 7 shows that pathologies virtually disappear (the rate is less than (0.001%) when we impose the LxLy block restriction on our draws. The pathology rate is, of course, highest in the random HxHy economies shown in panel (e), but still is only about 15%. Aggregating our entire dataset into a single 112-agent economy as in panel (g), or into the 56-agent economies shown in (h) and (i), we find that pathologies disappear entirely; all three large economies have robust and unique RCE.

These results suggest an empirical inversion of the Sonnenschein-Mantel-Debreu theorem. SMD shows that nice preferences can generate pathological excess demands in the aggregate; while our data, which include problematic revealed preferences (many of them very convex and/or not neo-classical), aggregate into nice excess demands, with orderly market outcomes, when we include enough subjects with differing preferences.

The idea that diversity might tame pathologies has a long history in general equilibrium theory, stretching back informally to at least Becker [1962]. Formal analysis by Hildenbrand [1983] considers endowment heterogeneity, and work by Grandmont [1987, 1992], Hildenbrand [1994], and Giraud and Quah [2003], among others, consider preference heterogeneity. In particular, Hildenbrand and Kneip [2005] construct an index of behavioral diversity (IBD) that measures diversity across individuals' price sensitivity of expenditure shares. Since we have access to individual demand data, we are able to streamline their construction by looking directly at individuals' price sensitivity of demand. SIBD, our variant of their diversity index, is detailed in Appendix A.3.

The black line in Figure 14(a) plots the mean pathology rate in thousands of sampled economies as a function of their mean SIBD as we move from pair-replica economies to larger economies that match 6, 12, 24, 48 and 96 unique subjects sampled from our dataset of 112 subjects. The pathology rate indeed converges to zero as the SIBD increases. Results are similar for restricted matchings of only high convexity subjects (Hx and Hy, plotted in red), and only low convexity subjects (Lx and Ly, plotted in blue). Of course, the high (low) convexity economies have higher (lower) rates of pathology at identical values of SIBD than the unrestricted samples because they typically have flatter (steeper) excess demand functions. However, in all three cases, pathology rates drop monotonically and eventually reach zero as diversity increases.

Aggregation removes the pathologies motivating our first fundamental question (Section 4); it also turns out to remove the effects of preference instability motivating our second question (Section

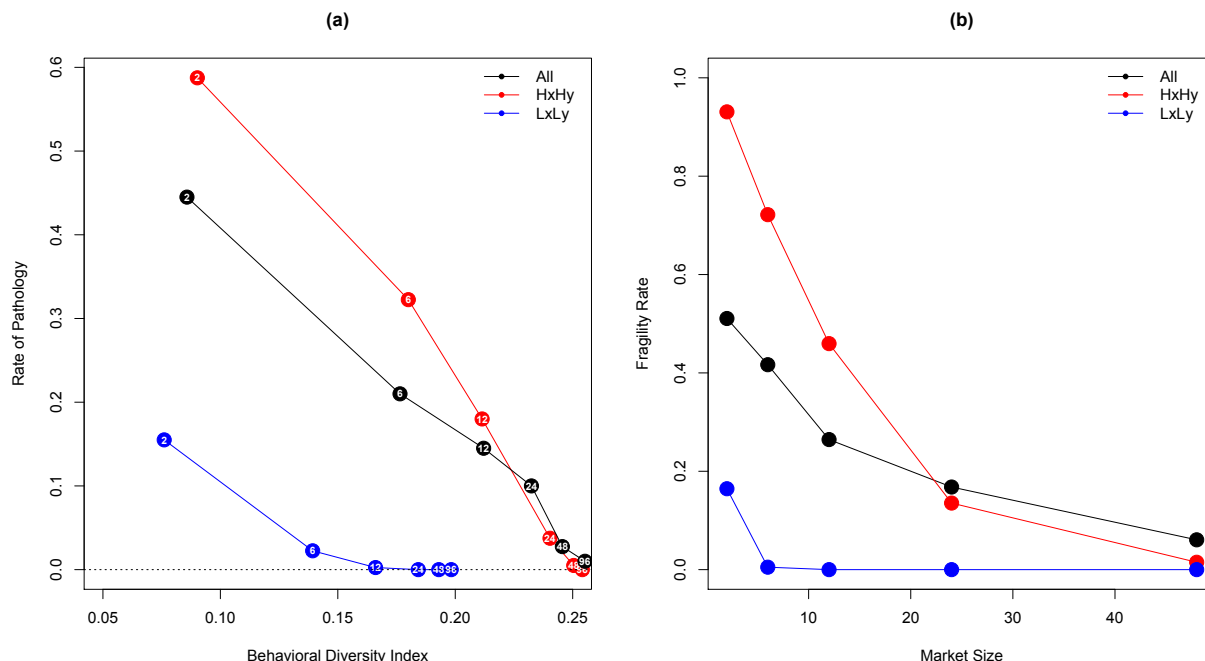


Figure 14: Market Diversity and Size Effects. Panel (a) shows rates of pathology as a function of behavioral diversity in the economy using simulations. Panel (b) shows rates of fragility as a function of market size.

5). Panel (b) of Figure 14 plots fragility rates in economies built from individual excess demands of 2, 6, 12, 24, 48 and 96 sampled subjects each. It shows how the fragility rate drops as market size increases.²³ This last result is a consequence of the well known Bienaymé formula, that variance of the mean shrinks linearly in the number of independent samples: it follows from the definitions that the per-pair volatility band shrinks and the economy is less likely to be classified fragile as we increase the number of sampled decision errors. In replica economies, of course, the volatility bands would shrink as we increase the number N of replicas although SIBD would remain constant.

Aggregation thus improves the predictive power of general equilibrium theory in two distinct ways. First, revealed preferences, though often far from non-neoclassical, turn out to be so diverse that, once a sufficient number of different subjects join an economy, its aggregate excess demand function becomes nearly monotonic. Second, for standard statistical reasons, the impact of noise diminishes as we aggregate larger numbers of subjects. Consequently we can reliably predict general equilibrium outcomes using revealed preferences.

Result 10. *Pathologies — non-existence, instability, and multiplicity of equilibria — disappear in*

²³To simplify computations in this exercise, we conduct this exercise using standard deviation volatility bands, and to simplify interpretation we plot only economies with unique equilibria.

our data with increases in the number of participants with diverse revealed preferences. Fragility also disappears in larger economies due to attenuation of volatility.

7 Conclusion

We introduce new experimental methods for studying the aggregate, general equilibrium implications of experimentally revealed preferences. Our experiment applies these methods to a particular but important sub-class: preferences for risky choice. Specifically, subjects reveal their preferences over bundles of two Arrow securities. We use their revealed preferences to sort the subjects into different economies with a range of general equilibrium predictions, and compare those predictions to subsequent market outcomes. These new methods allow us to address previously inaccessible empirical questions in general equilibrium and provide insight on the interpretation of preferences commonly measured in the laboratory.

What do we learn from our experiment? First, individual subjects' revealed preferences easily produce replica economies that suffer from the pathologies highlighted by the Sonnenschein-Mantel-Debreu (SMD) theorem — multiplicity, non-existence, and instability of general equilibrium. At the individual level (and as in prior experimental work on revealed preferences), subjects reveal preferences that often suffer from non-substitutibilities and non-monotonicities so that replica economies formed from pairs of subjects suffer SMD pathologies (especially multiplicity and instability) almost half the time.

However, we find that preference heterogeneity across subjects has a powerful taming effect on aggregate excess demand as economies get even moderately large (and therefore diverse). Aggregating the choices of only 12 subjects produces nearly monotone excess demand functions that yield a unique competitive equilibria in each of the 16 laboratory economies we create. This is true even in the four economies consisting only of subjects with the most pathology-prone revealed preferences. Our empirical results reinforce the suggestion of some theorists, including Grandmont [1987] and Hildenbrand [1994], that human preferences indeed may be heterogeneous enough to overcome SMD pathologies.

Second, general equilibrium theory, applied to revealed preferences, predicts behavior in our markets quite well even though the preferences we study are not perfectly stable across decisions and our markets are not very large. Simply by partitioning subjects into economies according to their revealed preferences, we are able to influence the observed level of market prices in ways consistent with GE comparative statics. Moreover, quantitative GE benchmarks accurately predict

final prices and allocations in our markets.

Third, volatility in individual preferences has a predictable influence over the ability of market dynamics to guide prices to equilibrium states. Especially in economies with strong wealth effects, fluctuations in individual preferences can be large relative to excess demands, halting (or even reversing) convergence towards predicted equilibria. By measuring inconsistencies in individual choices in our revealed preference task, we can pre-classify economies as “robust” (likely to converge) or “fragile” (vulnerable to these fluctuations) before ever observing subjects in markets. These classifications clearly help predict convergence in our markets. What’s more, because we can deliberately construct economies with strong or weak wealth effects simply by sorting subjects into markets based on the convexity of their revealed preferences, we can experimentally control the likelihood of robustness and thereby the reliability of equilibrium convergence.²⁴

Our experiment illustrates some of the ways that studying economies built using “homegrown” preferences can enrich our understanding of competitive behavior, and they highlight connections between markets and revealed preferences that are inaccessible using the usual sort of induced preference procedures. To follow up, we see four important new empirical directions.

First, by design, our experiment precludes the study of consistency violations like GARP (the focus of the extant experimental revealed preferences literature) because we elicit subjects’ preferences with a fixed endowment, preventing budget lines from crossing. Designing experiments that study the relationship between consistency, rationality and aggregate general equilibrium outcomes seems a natural followup direction for this line of work. More generally, studying how systematic errors, bounded rationality and idiosyncratic features of preferences aggregate to markets is an important enterprise for understanding the economic implications of behaviors typically studied at a small, disaggregated scale in the lab.

Second, our sorting algorithm produced 16 non-pathological economies with unique competitive equilibria under which to observe market outcomes (a consequence of the protective effect of diversity on equilibrium uniqueness). This outcome serves our purposes well because it allows us to more precisely test the predictive validity of general equilibrium (it would be more difficult

²⁴An important dimension of our experimental design (to our knowledge new to the literature) is that we elicit subjects’ preferences choices twice on each budget line and show that, on the whole, subjects make remarkably consistent choices (as we show in Online Appendix C). This consistency across elicitation lends support to a long-standing conjecture that subjects use decision procedures or rules to organize their choices in settings like this one – it is difficult to imagine that such consistency over so many decisions would be possible for subjects otherwise. The fact that subjects make broadly similar choices also in interactive markets, suggests that such rules may not be just artifacts of elicitation but may also be relevant for guiding decision making in richer contexts.

to assess GE predictions in e.g. economies with multiple or nonexistent equilibria). Nonetheless, future experiments designed specifically to produce pathological economies using natural preferences seems valuable for future work. This might be accomplished using richer sorting mechanisms that select relatively homogenous subjects who nonetheless have extremely convex or non-monotonic preferences.

Third, we have so far studied a particular class of preferences, those for risk. Do our largely positive results on aggregation and convergence carry over to other sorts of preferences measurable in the lab (e.g. time preferences)? We had expected homegrown risk preferences to provide a serious challenge to GE, given the strong convexities and frequent violations of neoclassical choice behavior seen in prior experimental risk-elicitation research. Thus we conjecture similarly positive results for GE economies constructed using other sorts preferences, but new empirical surprises surely are possible.

Finally, our experiment was conducted using a particular market institution with features particularly well-suited to the questions motivating our research. The tatonnement institution is implemented using an interface very similar to our revealed preference task, and it is initially adapted to a pre-specified price grid matching the grid used in the Phase 1 elicitation. Perhaps most importantly, tatonnement allows trade only once, after prices have equilibrated; allocations remain constant while the market is open, allowing us to use elicited excess demands to make sharp predictions about dynamics without imposing parametric assumptions on preferences. Studying other, more naturalistic institutions such as the continuous double auction (in which allocations change during the trading process) may require more elicitation or stronger structural assumptions, but by the same token may offer deeper insights into market dynamics.

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A Online Appendix: Algorithms

A.1 Group Assignment

Denote the sorted prices $.20 = p_1 < p_2 < \dots < p_{13} = 1.0 < \dots < p_{24} < p_{25} = 5.0$, let $c_t^h = (x_t^h, y_t^h) \in \mathbf{R}_+^2$ be the bundle chosen by subject i at price t in Phase 1R, and let $d_t^h = \|c_{t+1}^h - c_t^h\|$ be the Euclidean distance between bundles at adjacent prices for $t \in \{1, 2, \dots, 24\}$.

Group E. Define the Noise Index for subject i as

$$N^h = \sum_{t=1}^{23} \eta_t d_t^h$$

where η_t is an indicator variable equal to 1 if either component of i 's choice changes direction at price $t + 1$, i.e., if $(x_{t+1}^h - x_t^h)(x_{t+2}^h - x_{t+1}^h) \leq 0$ or $(y_{t+1}^h - y_t^h)(y_{t+2}^h - y_{t+1}^h) \leq 0$. The two subjects of each endowment type with the largest value of N^h are assigned to group E, the erratics.

Thus N^h is the length of the subject's piecewise linear empirical offer curve, counting only segments where it changes directions. $N^h = 0$ for a subject treating the goods as perfect complements and is about 146 (resp 104) if the goods are perfect substitutes for an x- (resp y-) endowed subject. Noiseless symmetric, smooth, concave utility functions we tested all produce N^h within these bounds, while disappointment aversion simulations yield values exceeding the perfect substitutes benchmark by about 5-10%. Actual x- (y-) endowed subjects assigned to group E average $N^h \approx 673(522)$, more than twice the average values of the other subjects.

The motivation for this index is that, a priori, we thought that large non-monotonicities were problematic for convergence of the tatonnement algorithm. We note that an alternative exclusion criterion for "erratic" decision makers would be the sum of the absolute difference in distance between choices in 1R vs. 1P. This sum would be a measure of the size of WARP (weak axiom of revealed preference) violations, analogous to the CCEI measure deployed by Choi et al. [2007] to assess the size of GARP violations. The correlation coefficient between the two measures across all 112 subjects in our experiment is .67, and 10 of the 16 subjects excluded using our adopted measure would have been excluded under the alternative WARP measure. Thus the set of subjects we exclude from market participation is robust to alternative specifications. We opted not to use the WARP measure as our exclusion criteria in case some subjects systematically changed their choices from 1P to 1R (e.g., demand shifted uniformly up or down), but had reasonably monotonic demand in both; we did not want to exclude such subjects.

Groups H and L. When $p = p_9 = .76$, subjects of both endowment types, $(100, 0)$ and $(0, 76)$, face

an identical budget line. We define a local non-parametric measure of convexity in the neighborhood of this budget line by computing

$$S_x^h = x_8^h + x_9^h + x_{10}^h \quad (1)$$

(i.e., summed demand at prices 0.70, 0.76, and 0.83) for each subject i . We include the neighboring prices p_8 and p_{10} to smooth the measure, but we keep it local because disappointment-averse subjects may abruptly change from viewing the goods as perfect complements to perfect substitutes (and thus a measure of mean risk aversion would not describe their behavior at any price). Corollary 2 of Proposition 2 proves that S_x^h is monotonically decreasing in i 's preference convexity.

Of the 12 x- (resp y-) endowed subjects in each session not already assigned to group E, we assign the 6 with lowest values of S_x^h to group Hx (resp Hy), and assign the other 6 subjects to Lx (resp. Ly).

A.2 Tatonnement Algorithm

Let M be the number of subjects in a given market ($M = 12$ throughout our experiment). Let $Z_t = \sum_{h=1}^M x_t^h - 100(M/2)$ be realized aggregate excess demand for good X given choices x_t^h in round t . Let $z_t = Z_t/M$ be per capita excess demand in round t . Let $K = (.1745, .08725, .043625, .021813, .010906)$ be a scaling vector we use to reduce the magnitude of price changes after sign changes in Z_t . We refer to element n of K as $K(n)$. Let p_t be the price at the beginning of round t . Let $\bar{z}$ be expected per capita excess demand in the first round of the market at the exogenous price; we set $\bar{z} = 13.5$.

As previously noted, $p_1 = 1.57$. Let $k_1 = \frac{1}{\bar{z}}K(1)$, and for $t \geq 1$ let $k_{t+1} = k_t$ if $\text{sign}(Z_{t+1} * Z_t) = 1$, otherwise $k_{t+1} = \frac{1}{\bar{z}}K(1 + r)$, where r is the minimum of 4 and the number of times the sign of excess demand has changed in the current period, including the current round.

Let $A_t = k_t z_t$. Let $B_t = (.26175) \text{sign}(z_t)$. Let $C_t = \text{sign}(z_t) \min\{|A_t|, |B_t|\}$. B_t serves to guarantee that price changes are capped at a maximum of .26175 radians (about 15 degrees), so that prices don't swing too wildly in the face of large excess demand. If $C_t < 0$, let $D_t = \max\{\arctan(p_t) + C_t, .01\}$ (this guarantees that price is always greater than .01). Otherwise, if $C_t > 0$, then $D_t = \min\{\arctan(p_t) + C_t, 1.5608\}$ (which guarantees price is always less than 100). The bounds reflected by D_t are never close to binding in our experimental markets.

Finally, let $\rho_{t+1} = \tan(D_t)$, and let $\hat{\rho}_{t+1}$ equal ρ_{t+1} rounded to the price grid point used in the individual choice experiment. If $\hat{\rho}_{t+1} = p_t$, then $p_{s+1} = \rho_{s+1}$ for all $s \geq t$ (that is, if rounding price

to the nearest gridpoint would cause a repeat of p_t in period $t + 1$, then beginning in $t + 1$ prices are no longer rounded to the nearest gridpoint). Otherwise, $p_{t+1} = \hat{p}_{t+1}$. Rounding to the nearest gridpoint in early rounds of the period facilitates a tighter comparison to choices in Phase 1 of the experiment.

If $|z_t| < 2$ for three consecutive rounds t , $t + 1$, and $t + 2$,²⁵ then p_{t+2} is the market price in the current period, and each subject's choice (x_{t+2}^h, y_{t+2}^h) is the final allocation for the period. Note we implicitly assume that our tatonnement mechanism is a market maker who can absorb small excess demand imbalances. Our software also provides an alternative rationing option, but we did not use it in this experiment. If the convergence criterion on $|z_t|$ is not met through 25 rounds, then p_{25} is the market price for the current period, and each subject's choice (x_{25}^h, y_{25}^h) is the final allocation for the period.

Thus our tatonnement algorithm makes price changes (in radians) proportional to per capita excess demand. The proportionality constant, or scaling factor, is reduced by half each of the first four times excess demand changes sign, so as to fine-tune price changes in the vicinity of equilibrium. Subjects who regard the goods as near-perfect substitutes should drive p quickly to near 1.0, and then frequently flip the sign of excess demand. In that case, prices will vibrate narrowly around $p = 1$. Our algorithm worked as planned, with 15 of 16 markets either converging to excess demand approximately equal to zero, or converging to a price virtually indistinguishable from 1.

We opted to provide subjects with their demanded allocations in period 25, rather than maintain their initial endowments. There is no evidence of an “end game” effect — in the 6 sessions where the algorithm did not halt, the mean absolute per capita excess demand in periods 23 and 24 was about 4.25 units of x , while in period 25, the mean was 3.65 units, so the halting criterion was not far from satisfied.

A.3 Behavioral Diversity Index

For each subject i in the economy, at each price grid point $t = 2, 3, \dots, 25$, compute the slope of i 's excess demand, $\mu_t^h = \frac{x^h(p_t) - x^h(p_{t-1})}{p_t - p_{t-1}}$.²⁶ Let $M_i = \max_t \{\mu_t^h\}$ and $m_i = \min_t \{\mu_t^h\}$, and set $\delta_i = M_i - m_i > 0$. Thus δ_i is the difference between i 's maximum and minimum price sensitivity.

For $t = 2, 3, \dots, 25$, let $I^e(p_t)$ be (as in the next to last formula on p. 160 of Hildenbrand and

²⁵Recall the per capita endowment of good x is 50 units.

²⁶Given our choice data, we are able to use direct demand x in describing price sensitivity rather than the (less directly relevant) expenditure shares $w = px/(px + y)$ used by Hildenbrand and Kneip [2005].

Kneip [2005]) the fraction of subjects in the economy whose sensitivity μ_t^h at that price is at least $m_t + e\delta_t$, where $e = 0, .05, .10, \dots, .95, 1.0$. Thus I , read as a function of e , is a grid-price-specific survivor function (or 1 - cdf); for each price, $I^e(p_t) = 1$ at $e = 0$, and $I^e(p_t) = 0$ for $e > 1$. For each price grid point $t > 0$, let $J(p_t) = \int_0^1 I^e(p) de$.²⁷ Finally, set $\text{SIBD} = 1 - \max_t J(p_t)$.

The underlying intuition is that, in nice robust economies, aggregate Z has a quite negative slope whenever Z is anywhere near zero. A strong sufficient condition is that Z has a very negative slope everywhere. A proxy for that is that, at any given price, not too many individual μ 's are positive (or only slightly negative) at any price. When SIBD is relatively large, the calculation procedure ensures that, at *every* price, *only a small fraction* of individuals are near their personal maximum slope. In that sense, sufficient diversity across individuals (in terms of where they are most price sensitive) leads to nice robust economies.

B Online Appendix: Theory

Recall that a *preference* relation $\succeq$ is a complete, reflexive and transitive binary relation. For convenience we shall also assume continuity, which (together with monotonicity) is well known to ensure representation by a continuous *utility function*. Recall also that preferences are *convex* if every upper contour set (all points $\succeq$ -preferred to a given point) is convex.

A preference relation $\succeq$ over $\mathbb{R}_+^2$ is monotone if $(x, y) \geq (x', y') \in \mathbb{R}_+^2 \implies (x, y) \succeq (x', y')$ and it is symmetric²⁸ if $(x, y) \sim (y, x) \ \forall (x, y) \in \mathbb{R}_+^2$. We say that an agent in our economy is *minimally rational* if she has preferences over $\mathbb{R}_+^2$ that are continuous, monotone and symmetric.

The *budget set* $B(p, \omega)$ for given price $p > 0$ and endowment $(\omega_x, \omega_y) \neq (0, 0) \in \mathbb{R}_+^2$ consists of all bundles $(x, y) \in \mathbb{R}_+^2$ such that $y + px \leq \omega_y + p\omega_x$. For given preferences $\succeq$ over $\mathbb{R}_+^2$, a bundle $(x^*, y^*) \in B(p, \omega)$ is *demand*ed at price $p > 0$ and endowment ω if $(x^*, y^*) \succeq (x, y) \ \forall (x, y) \in B(p, \omega)$.

Proposition 1. *Let a minimally rational agent demand $(x^*, y^*) \in B(p, \omega)$ given price $p > 0$ and endowment $\omega \in \mathbb{R}_+^2$. Then $(1 - p)(x^* - y^*) \geq 0$. The inequality is strict if preferences are strictly monotone and $p \neq 1$.*

Proof. Since preferences are monotone and continuous, they are represented by a continuous utility function $U(x, y)$. The budget set is compact, so U is maximized somewhere on $B(p, \omega)$, i.e.,

²⁷This integral will remind some readers of Gini coefficients, and other readers of stochastic dominance calculations.

²⁸Symmetry is simply label-invariance in our context of equally likely Arrow securities, and in some other contexts as well, e.g., social preferences behind the veil of ignorance. In many other contexts symmetry would need modification.

demand (x^*, y^*) exists. To prove the result, take a point $(x, y) \in B(p, \omega)$ where the inequality fails, so $(1 - p)(x - y) < 0$. It suffices to find a point in $B(p, \omega)$ that is strictly preferred to (x, y) .

Suppose that $p < 1$ and $x < y$ for choice $(x, y) \in B(p, \omega)$. Consider bundle (y, x) , for which $U(x, y) = U(y, x)$ by symmetry. Bundle (y, x) is cheaper than (x, y) , since $px + y - (py + x) = (1 - p)(y - x) > 0$. By strict monotonicity of preferences, bundle $(y, x + (1 - p)(y - x)) \in B(p, \omega)$ is preferred to (x, y) . Similarly, when $p > 1$, any affordable choice (x, y) with $x > y$ is strictly less preferred than a range of affordable choices including $(y, x + (p - 1)(x - y))$. $\square$

Remark. The key inequality $(1 - p)(x^* - y^*) \geq 0$ can be rewritten as $(p_x - p_y)(x^* - y^*) \leq 0$, which is frequently referred to as *comonotonicity* in finance and actuarial science [see Deelstra et al., 2011, for comprehensive review of results]. The same jargon applies to inequalities below involving marginal rates of substitution.

When (x, y) is a bundle of complementary equi-probable Arrow securities (i.e., the only states are X and Y, and each occurs with probability 0.5), it is straightforward to show directly from the definitions that the condition $(1 - p)(x - y) < 0$ implies that (x, y) is strictly first-order stochastically dominated by other affordable allocations, e.g., by $(y, x + (1 - p)(y - x))$ when $p < 1$ and $x < y$.

Suppose that $u : \mathbb{R} \rightarrow \mathbb{R}$ is a Bernoulli function, i.e., it is strictly increasing and continuous. In the case of equi-probable Arrow securities, let $U(x, y)$ be its expected value, i.e., $U(x, y) = 0.5[u(x) + u(y)]$. Then it is straightforward to show that U is monotone, symmetric and continuous, so Proposition 1 applies. Thus Proposition 1 generalizes the well known result that expected utility maximizers do not choose lotteries that are first-order stochastically dominated.

Disappointment aversion (Gul [1991]) in the present context implies choice on the diagonal $x = y$ for all prices in some neighborhood of $p = 1$. The underlying preferences are continuous, monotone, symmetric and convex, but not smooth at the diagonal and not representable as the expectation of a Bernoulli function.

Recall that the marginal rate of substitution (MRS) for given preferences at a bundle (x, y) is the (negative) slope of its indifference curve through that point, i.e., $MRS_U = -\frac{dy}{dx}|_{U=const}$ where $U(x, y)$ represents the given preferences. MRS is not defined at kinks but it is not very restrictive to assume, as we do below, that it is defined almost everywhere (a.e.), e.g., everywhere except along the diagonal for Disappointment Averse preferences. We will say that a demand $(x^*, y^*) \in B(p, \omega)$ is *interior* if $x^*y^* > 0$ and $MRS(x^*, y^*)$ is defined. The following partial ordering on the space of preferences will be useful.

Definition 1. The preferences that $V(x, y)$ represent on $\mathbb{R}_+^2$ are more convex than those that

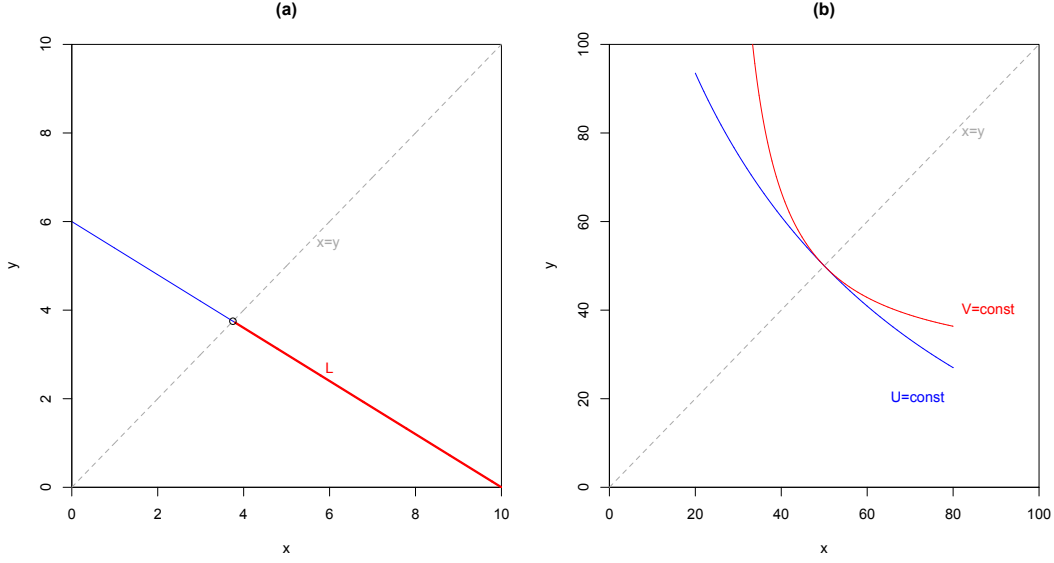


Figure 15: Demand and Convexity. Panel A: For $p < 1$, Proposition 1 implies that demand must be on the line segment L ; the portion of the budget line above the diagonal is dominated. Panel B: Preferences represented by V are more convex than those represented by U . If it has a kink on the diagonal $x = y$ then V represents disappointment averse preferences, which are not the expected value of any Bernoulli function.

$U(x, y)$ represent if

1. U and V both represent continuous, monotone, symmetric and convex preferences with MRS_U and MRS_V defined a.e., and
2. $(x - y)(MRS_U(x, y) - MRS_V(x, y)) \geq 0 \quad \forall (x, y) \in \mathbb{R}_+^2$ for which the left hand side is defined.

Proposition 2. For given prices $p > 0$ and endowment $\omega \in \mathbb{R}_+^2$, let $(x_U^*, y_U^*), (x_V^*, y_V^*) \in B(p, \omega)$ be demands for two different minimally rational agents whose preferences represented by utility functions $U(x, y)$ and $V(x, y)$ respectively, with V more convex than U . Then $(1 - p)(x_U^* - x_V^*) \geq 0$. If $p \neq 1$, both optima are interior and the more-convex-than ordering is strict, then the inequality is strict.

Proof. Note that $(x_U^*, y_U^*), (x_V^*, y_V^*)$ are unique, since preferences are strictly convex and the budget set is convex. Standard arguments from intermediate microeconomics now ensure that, if interior, the demands are characterized by $p = MRS_U(x_U^*, y_U^*) = MRS_V(x_V^*, y_V^*)$.

First consider the case $p < 1$, strict ordering, and interior demands. Then $x_U^* > y_U^*$ by Proposition 1, and $p < MRS_V(x_U^*, y_U^*)$ since V -preferences are strictly more convex than the

U -preferences. Now strict convexity implies that MRS_V decreases as we move along the budget line $\{(x, y) : y + px = \omega_y + p\omega_x\}$ from (x_U^*, y_U^*) towards the diagonal point $(\frac{\omega_y + p\omega_x}{1+p}, \frac{\omega_y + p\omega_x}{1+p})$. Proposition 1 implies that $x_V^* \geq \frac{\omega_y + p\omega_x}{1+p}$, so we conclude that $x_V^* \in [\frac{\omega_y + p\omega_x}{1+p}, x_U^*)$. Thus the desired inequality $(1-p)(x_U^* - x_V^*) > 0$ holds in this case. The argument for the interior case when $p > 1$ is similar. The weak inequality can be established in non-interior cases by taking appropriate limits. $\square$

Recall that $u : \mathbb{R} \rightarrow \mathbb{R}$ is a *Bernoulli function* if it is strictly increasing and continuous, and that Bernoulli function v is *more concave than* u if $v(c) = h(u(c)) \quad \forall c \geq 0$ where h is a positive increasing concave function.

Lemma 1. *Let $U(x, y) = 0.5(u(x) + u(y))$ and $V(x, y) = 0.5(v(x) + v(y))$ be expected utility for differentiable concave Bernoulli functions u, v where v is more concave than u . Then V represents more convex preferences than U .*

Proof. Condition 1 in the more-convex-than definition holds because, as expected values (with equiprobable states) of Bernoulli functions, U and V automatically represent continuous, monotone, symmetric and convex preferences on $\mathbb{R}_+^2$. Since the Bernoulli functions are differentiable, the MRS's are defined everywhere on $\mathbb{R}_+^2$, with $MRS_U(x, y) = -\frac{dy}{dx}|_{U=const} = \frac{\partial U}{\partial x} / \frac{\partial U}{\partial y} = \frac{u'(x)}{u'(y)}$. Similarly, $MRS_V(x, y) = \frac{v'(x)}{v'(y)}$. By definition, v more concave than u means that $v(c) = h(u(c))$ for some concave function h , which we can assume to be differentiable. Since $v'(c) = h'(u(c))u'(c)$, we have $MRS_V(x, y) = \frac{h'(u(x))}{h'(u(y))} MRS_U(x, y)$. Thus $MRS_V(x, y) \leq MRS_U(x, y) \iff \frac{h'(u(x))}{h'(u(y))} \leq 1 \iff x \geq y$, since h is concave and u is increasing. Condition 2 follows directly. $\square$

Corollary 1. *If v is more concave than u , then on any budget line with $p \neq 1$, an expected v -maximizer will demand an allocation closer to the diagonal $x = y$ than will an expected u -maximizer.*

Proof. By Lemma 1, an expected v -maximizer's preferences on $\mathbb{R}_+^2$ represented by V are more convex than an expected u -maximizer's preferences represented by U . Proposition 1 tells us that both demands fall on the same side of the diagonal, and Proposition 2 tells us that $(1-p)(x_U^* - x_V^*) \geq 0$. The conclusion follows directly. $\square$

Corollary 2. *If Subject i has more convex preferences than Subject j , then $S_x^j \geq S_x^i$.*

Proof. By equation 1, $S_x^h = x_8^h + x_9^h + x_{10}^h$, the sum of x-components of demand at three prices < 1 . By Proposition 1 the bundles demanded by both subjects $h = i, j$ are to the right of the diagonal. Corollary 1 then tells us that the i bundles are closer to the diagonal, i.e., that $x_k^j \geq x_k^i, k = 8, 9, 10$. The conclusion follows directly. $\square$

Revealed Competitive Equilibrium (RCE). Let $\mathcal{E} \in \{\text{LxLy}, \text{HxHy}, \text{HxLy}, \text{LxHy}\}$, or more generally let $\mathcal{E}$ be any Edgeworth box economy, that is, an economy with a finite set of agents $\mathbb{L}_{\mathcal{E}}$ who for each $i \in \mathbb{L}_{\mathcal{E}}$ have a fixed endowment $\omega^h = (\omega_x^h, \omega_y^h)$ in $\mathbb{R}_+^2$ and preferences represented by a continuous monotone symmetric utility function $U_i(x, y)$. Suppose that we observe all agents' choices $(x^h(p_t), y^h(p_t))$ on budget lines defined by those endowments and a fixed price grid $p_0 \leq p_1 \leq \dots, p_t, \dots, \leq p_n$. To avoid trivialities, assume that $p_t = 1$ for some t with $0 < t < n$. Let $Z^R(p_t) = \sum_{h \in \mathbb{L}_{\mathcal{E}}} z^h(p_t) \equiv \sum_{h \in \mathbb{L}_{\mathcal{E}}} x^h(p_t) - \omega_x^h$ be revealed aggregate excess demand.

Definition 2. A RCE is a price interval $[p_t, p_{t+1}]$ spanning adjacent grid prices such that $Z^R(p_t)Z^R(p_{t+1}) < 0$. If $Z^R(p_t) = 0$ at some grid point p_t then $[p_t, p_t]$ is also a RCE.

For two endowment types S and D (that is, for each $i \in \mathcal{E}$, either $\omega^h = \omega^S$ or $\omega^h = \omega^D$), we predict that the allocation corresponding to an RCE price interval $[p_t, p_{t+1}]$ will lie in a particular rectangle $[\tilde{x}, \bar{x}] \times [\tilde{y}, \bar{y}]$ in the usual Edgeworth box diagram. The corners are defined by $\tilde{w} = \min\{S_w(p_t), S_w(p_{t+1}), D_w(p_t), D_w(p_{t+1})\}$ and $\bar{w} = \max\{S_w(p_t), S_w(p_{t+1}), D_w(p_t), D_w(p_{t+1})\}$, for $w = x, y$, where in turn $S(p) = (S_x(p), S_y(p)) = \sum_{h \in \mathcal{E}} \omega^h - \sum_{h \in S} (\hat{x}^h(p), \hat{y}^h(p))$ and $D(p) = (D_x(p), D_y(p)) = \sum_{h \in D} (\hat{x}^h(p), \hat{y}^h(p))$ are the total allocations chosen at price p by the set of traders with endowment type S (from the perspective of type D 's origin), and by the complementary set of traders with endowment type D .

Definition 3. Edgeworth box economy A is more convex than Edgeworth box economy B if there is a bijection $\rho: \mathbb{L}_A \rightarrow \mathbb{L}_B$ such that for all $h \in \mathbb{L}_A$

1. $\omega^h = \omega^{\rho(h)}$, and
2. U_h is more convex than $U_{\rho(h)}$.

That is, we can pair up agents with the same endowments across economies, in such a way that each agent in A has more convex preferences than his counterpart in economy B . If our empirical convexity measure S_x captures the “more convex than” ordering of individual preferences, then any 1:1 mapping ρ between agents in Hx and Lx and between agents in Hy and Ly will satisfy the definition just given, and allow us to conclude that the HxHy economy is more convex than the LxLy economy.

Proposition 3. Suppose that Edgeworth box economy A is more convex than Edgeworth box economy B , and aggregate x endowment is greater than aggregate y endowment in each economy. Then $\min\{p \in \text{RCE}(A)\} \leq \min\{p \in \text{RCE}(B)\}$ and $\max\{p \in \text{RCE}(A)\} \leq \max\{p \in \text{RCE}(B)\} \leq 1$.

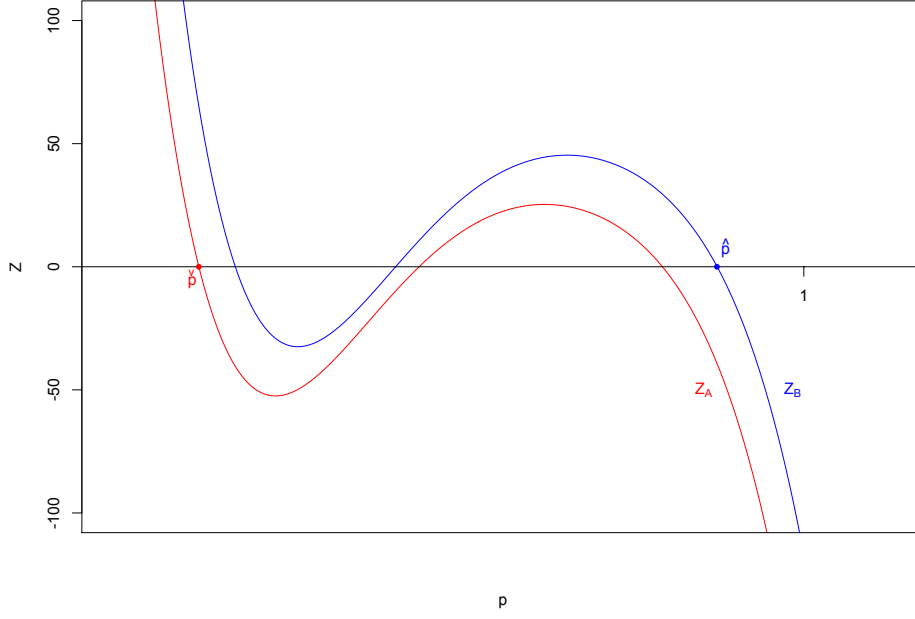


Figure 16: Excess demands for two economies. Economy A is more convex than economy B, and therefore $Z_A(p) \leq Z_B(p) \quad \forall p \leq 1$.

Proof. $Z_A(p) = \sum_{h \in \mathbb{L}_A} z^h(p) \equiv \sum_{h \in \mathbb{L}_A} [x^h(p) - \omega_x^h]$ is excess demand in economy A. Applying the bijection ρ and Definition 3 part 1 we see that $\sum_{h \in \mathbb{L}_B} \omega_x^h = \sum_{h \in \mathbb{L}_A} \omega_x^{\rho(h)} = \sum_{h \in \mathbb{L}_A} \omega_x^h$, so aggregate endowments are the same in both economies. By hypothesis, in each economy $\omega_Y \equiv \sum_{h \in \mathbb{L}_A} \omega_y^h < \sum_{h \in \mathbb{L}_A} \omega_x^h \equiv \omega_X$. Writing aggregate demand as $X(p) = \sum_{h \in \mathbb{L}_A} x^h(p)$ and $Y(p) = \sum_{h \in \mathbb{L}_A} y^h(p)$, we see (by summing the budget constraints) that

$$Y(p) + pX(p) = \omega_Y + p\omega_X. \quad (2)$$

Suppose that $p > 1$. Then applying Proposition 1 and summing yields $Y(p) > X(p)$, so the left hand side of equation (2) exceeds $(1+p)X(p)$. We already noted that $\omega_Y < \omega_X$ by hypothesis, so the right hand side of equation (2) is strictly less than $(1+p)\omega_X$. Therefore $X(p) < \omega_X$ so $Z(p) < 0$ for any $p > 1$. This proves the last inequality of the Proposition, that no RCE price exceeds 1.0 in either economy.

Now suppose that $p \leq 1$. Again applying Proposition 1 and summing yields $Y_k(p) \leq X_k(p)$ for each economy $k = A, B$. Applying Definition 3 part 2 and Proposition 2, and then summing, tells us that $X_A(p) \leq X_B(p)$. (That is, when $p \leq 1$, both aggregate demands are below the diagonal, but demand in the more convex economy is closer to the diagonal.) Since aggregate endowment

is the same in both economies, we see that excess demand satisfies $Z_A(p) \leq Z_B(p) \quad \forall p \geq 1$. Let $\hat{p} = \max\{p \in RCE(B)\}$. Recalling that Z is continuous and is negative for $p > 1$, we see that $p \geq \hat{p} \implies Z_B(p) < 0$ and a fortiori $\implies Z_A(p) < 0$. Thus all roots of Z_A are indeed bounded above by $\hat{p}$.

It remains only to prove that $\min\{p \in RCE(A)\} \leq \min\{p \in RCE(B)\}$. This follows from a parallel argument for $\check{p} = \min\{p \in RCE(A)\}$, recalling that, by monotonicity, Z is positive for all $p < \check{p}$. $\square$

Figure 16 illustrates why the “natural” ordering of RCE applies to the largest and smallest equilibrium prices (generically index +1), but not to all multiple equilibria, which can include upcrossings (index -1).

We shall say that an economy $\mathcal{E}$ is *nice* if its excess demand function Z^R

(1) has a unique RCE tunnel $[p_t, p_{t+1}]$, and

(2a) either $Z^R(p_t) > 0 > Z^R(p_{t+1})$ or

(2b) $Z^R(p_t) = 0$ and $Z^R(p_{t-1}) > 0 > Z^R(p_{t+1})$.

That is, $\mathcal{E}$ is *nice* if (1) an RCE exists and it is unique, and (2) it is tatonnement-stable. Following the SMD literature, we shall say that the economy is *pathological* if it is not nice, i.e., if it has non-existent RCE or non-unique RCE or unstable RCE.

In defining the fragile/ robust classification formally, we must deal with the possibility that the economy is pathological, and that there are multiple RCE. For a particular RCE $[p_t, p_{t+1}]$, let $N(t) \subset \{p_0, \dots, p_t, \dots, p_n\}$ be the subset of grid prices (excluding p_t and p_{t+1}) that are closer to the given RCE tunnel than to any other RCE; if the given RCE is unique, then $N(t)$ is the entire price grid other than p_t, p_{t+1} . Given the empirical value $\sigma_R > 0$ of a volatility measure, we shall say that the given RCE is *fragile* if, for any $j \in N(t)$, we have $(Z(p_j) - \sigma_R)(Z(p_j) + \sigma_R) < 0$. That is, for some grid price outside the price tunnel, volatility can change the sign of excess demand, in which case tatonnement dynamics may converge to some non-RCE price. Otherwise, we classify the RCE as *robust*.

C Online Appendix: Data Visualizations

C.1 Revealed Preferences

Figures 17 - 20 plot, for each session, all subjects' revealed preferences from Phase 1R of the experiment **as black dots and from Phase 1P as green circles**. Each panel plots the log price on the x-axis and the corresponding share of x , $x/(x+y)$ chosen by the subject at that price. Vertical lines mark a price of 1 ($\log(p) = 0$) and horizontal lines an equal share $x/(x+y) = 0.5$. The preference classification made by the software for the subject ("H", "L" or "E") and the endowment type assigned to the subject ("x" or "y") are shown in the left margin in each case. **I don't see these classifications.**

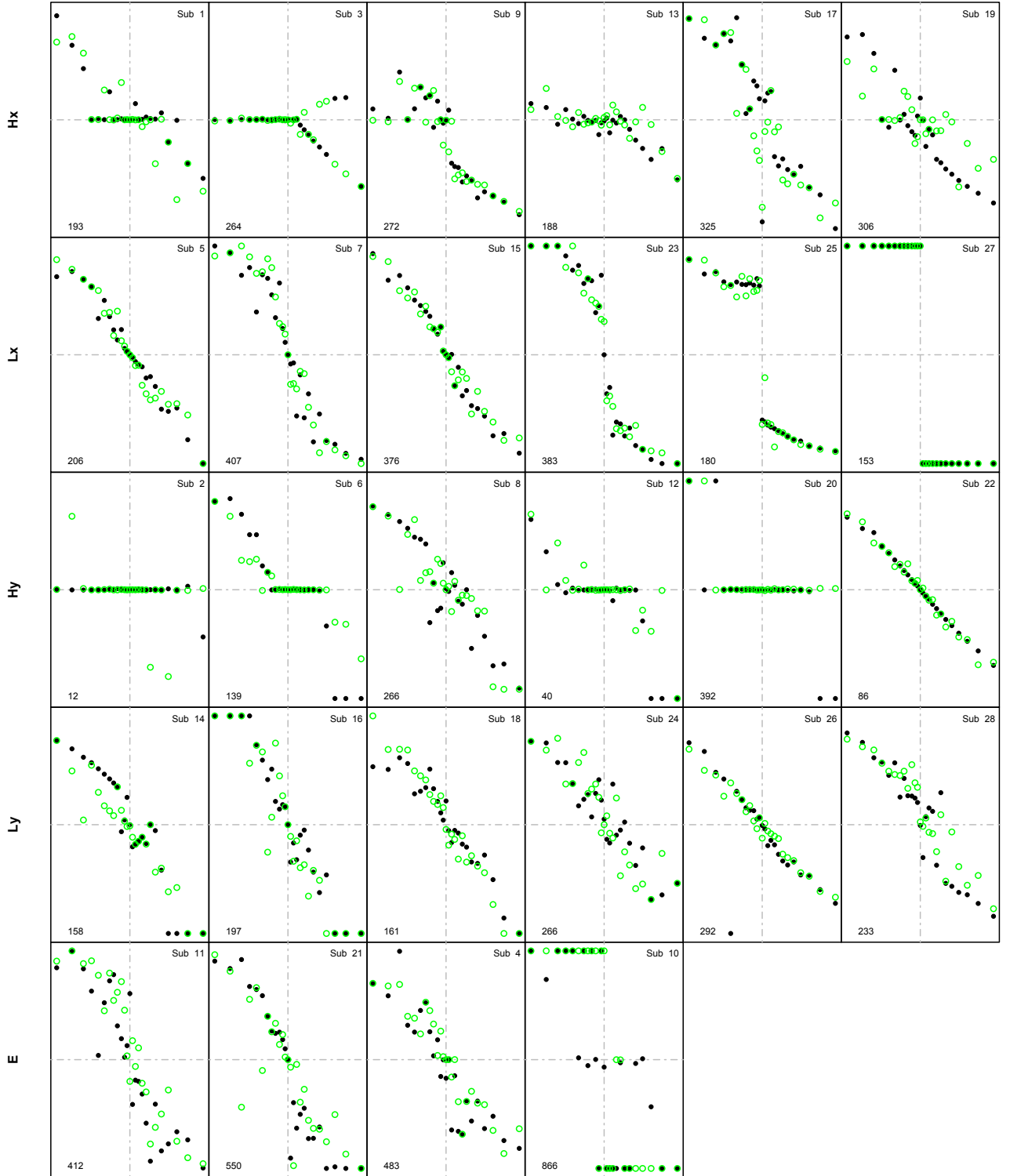


Figure 17: Phase 1R choices for all subjects in session 1.

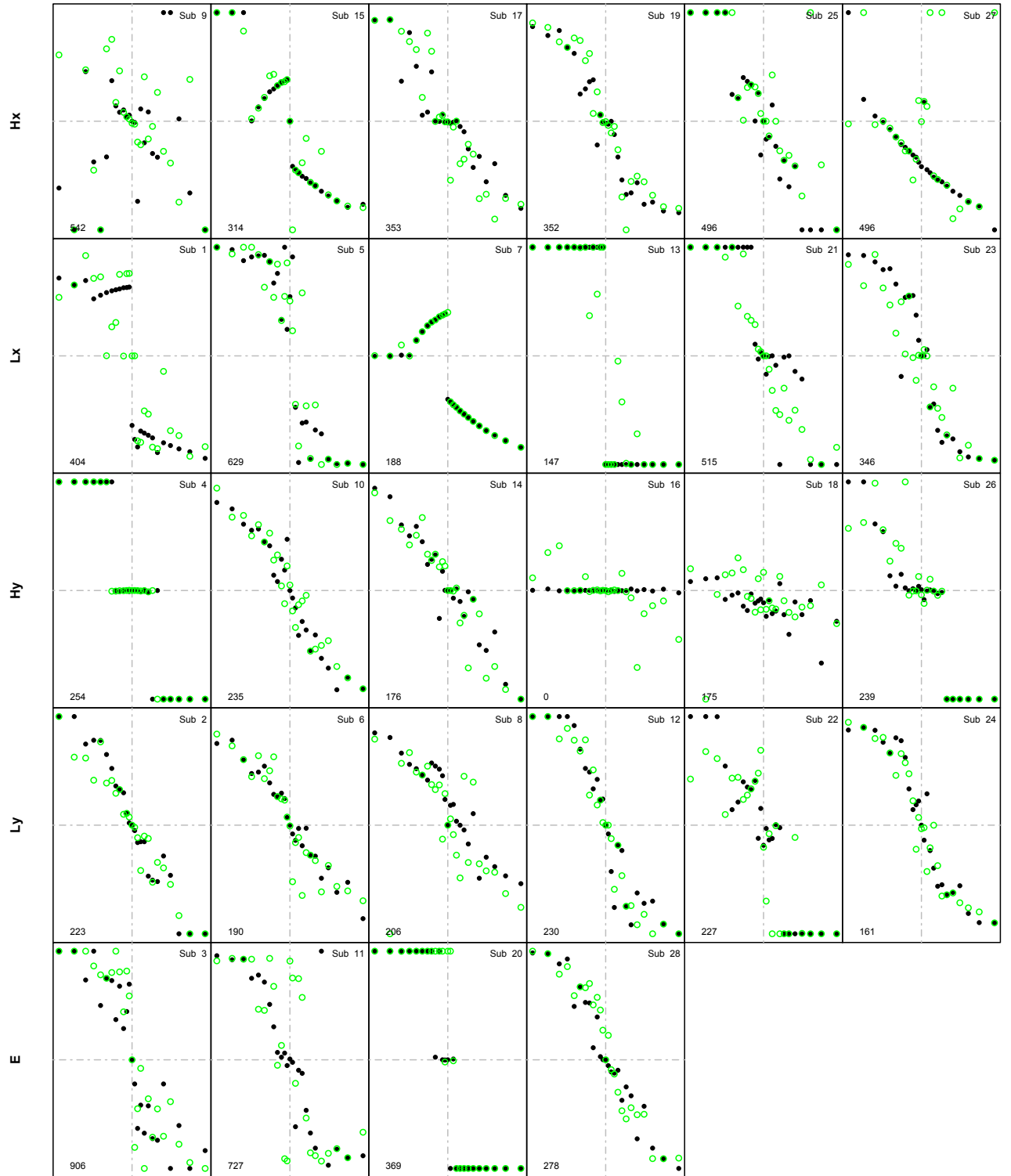


Figure 18: Phase 1R choices for all subjects in session 2.

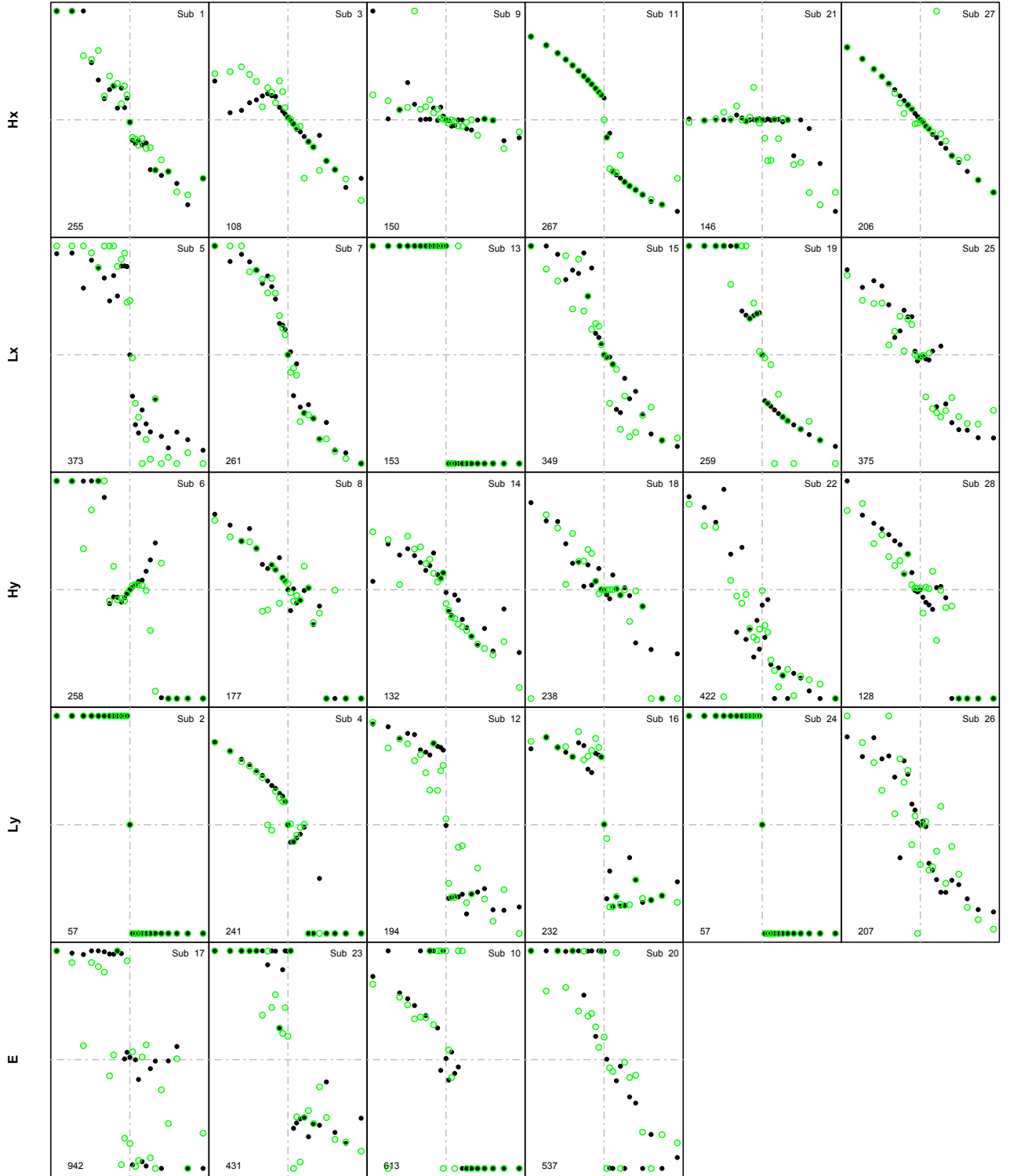


Figure 19: Phase 1R choices for all subjects in session 3.

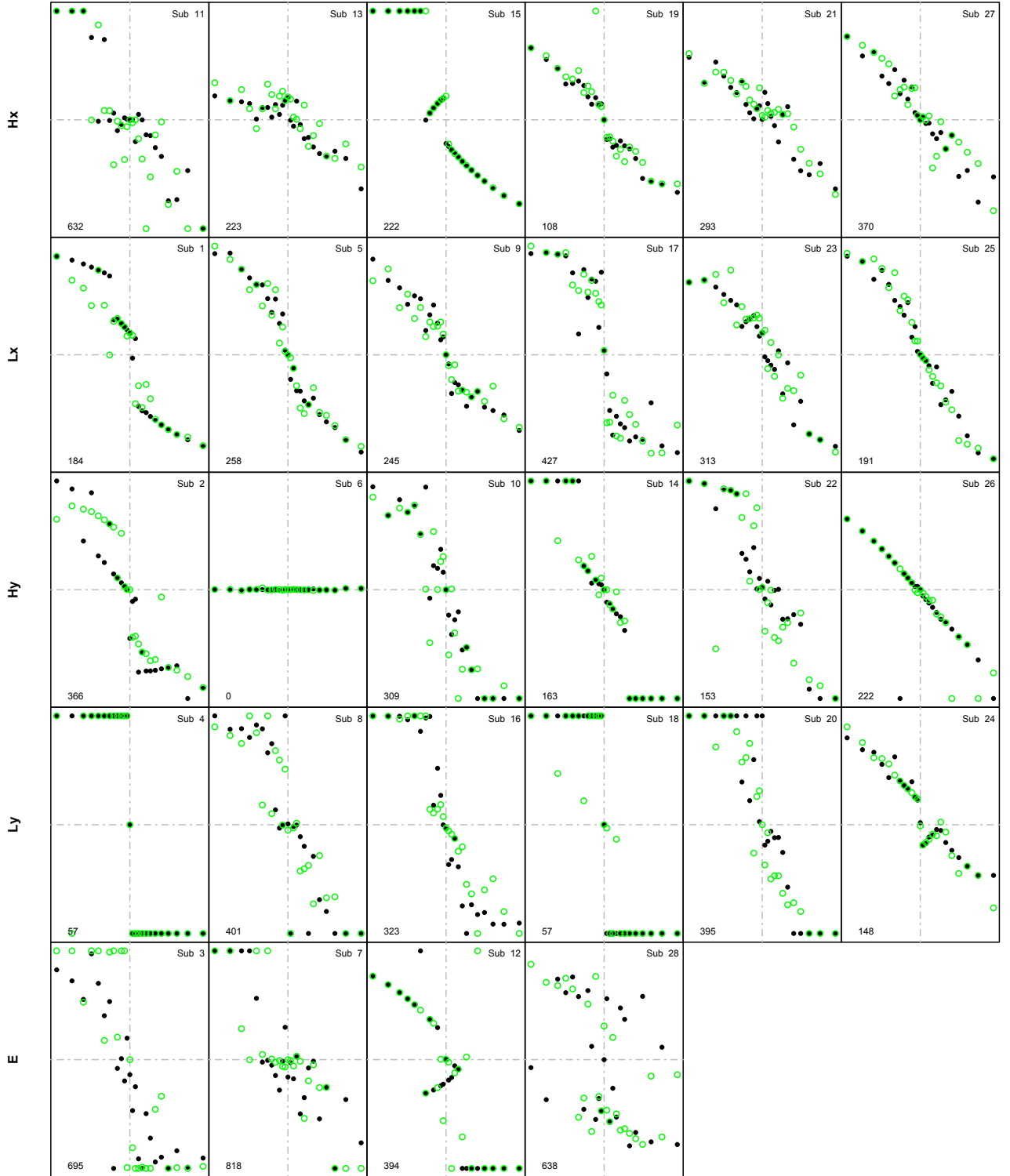


Figure 20: Phase 1R choices for all subjects in session 4.

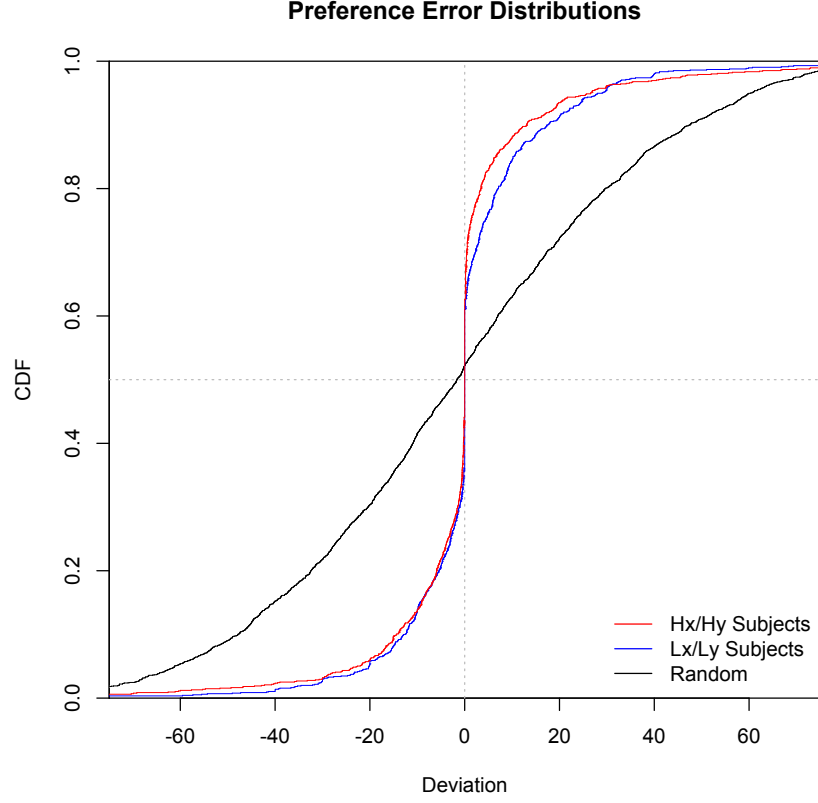


Figure 21: Cumulative densities of preference errors. The red and blue lines show the distribution of differences between 1P and 1R demands (for x) for high convexity (Hx/Hy) and low convexity (Lx/Ly) subjects. The black line shows the distribution we would expect if subjects had made random choices on their budget lines.

C.2 Preference Instability

During Phase 1 subjects faces the same budget line twice, first in Phase 1P and later in Phase 1R. By studying discrepancies at the individual level between choices across these two phases, we can estimate how stable preferences are over time. In particular, we calculate the *decision error* $d^h(p) = x_{1R}^h(p) - x_{1P}^h(p)$ between the x-components of subject i 's chosen Phase 1R and 1P bundles. We plot the total distribution of these errors for both Hx/Hy and Lx/Ly subjects in Figure 21. or reference the panel includes (in gray) the same statistic for simulated agents making two iid uniform random choices on their 25 budget lines. We make two observations about this data. First, preference errors are virtually identical for Hx/Hy and Lx/Ly subjects. Second, the random benchmark (plotted in gray) indicates far more dispersion than the data (plotted in red and blue). This shows that our subjects' choices have considerable consistency, but the upper and lower 5% tails indicate occasional large choice discrepancies.

D Online Appendix: Instructions to Subjects

The following, first part of the instructions were handed out at the very beginning of the experiment.

Instructions

This is an experiment in decision-making funded by the National Science Foundation. Your payment will depend partly on your decisions and partly on chance. Please pay careful attention to the instructions; you are likely to make more money if you understand them completely.

The entire experiment should be completed within an hour and a half. At the end of the experiment you will be paid privately, in cash. You will receive \$7 as a participation fee (simply for showing up on time and participating), plus an additional amount that depends on your decisions in the experiment, as explained below.

During the experiment we will speak in terms of experimental tokens instead of dollars. Your payment will be calculated in terms of tokens and then translated at the end of the experiment into dollars at the following rate: 3 Tokens = 1 Dollar

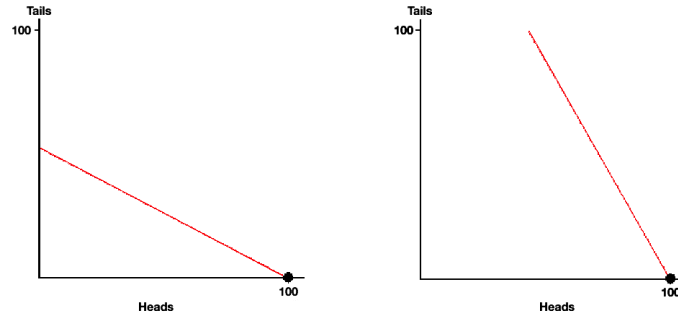
Experiment Outline

This experiment will consist of two separate phases: Phase 1 and Phase 2. In these instructions we will explain Phase 1, and when Phase 1 is complete we will hand out instructions concerning Phase 2. After both phases are complete, we will randomly select one of your decisions to determine your cash payment for the experiment. Which decision will be determined by the draw of a ball from a bingo cage filled with numbered balls.

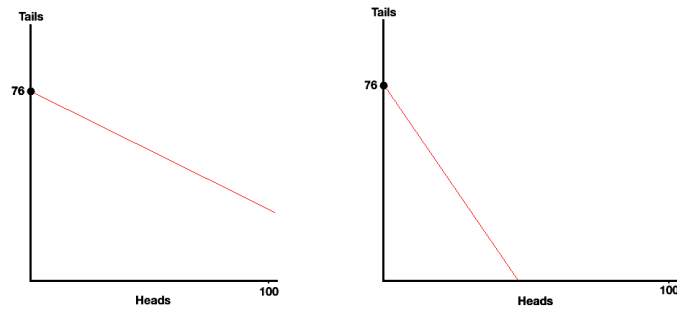
Phase 1: Independent decision problems

In Phase 1 you will face a sequence of periods and make one choice in each. You will begin each period with an endowment: some quantity of tokens in each of two separate accounts, Heads and Tails. Your decision in each period will be whether to keep your endowment or select an alternative allocation of tokens into these accounts. Your endowment will be the same in each period of Phase 1.

Your computer screen will show your endowment as a dot on a simple, 2-dimensional graph with the number of units in your Heads account shown on the horizontal (x) axis and your Tails account on the vertical (y) axis. You are welcome to keep your endowment allocation by pressing the “Confirm Selection” button. However, the screen will also show you a line (called the budget line) containing



Instructions Figure 1

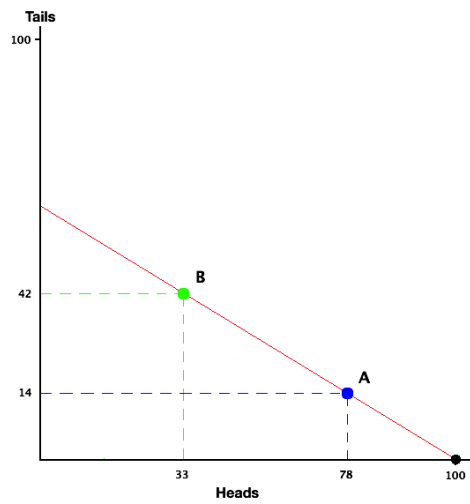


Instructions Figure 2

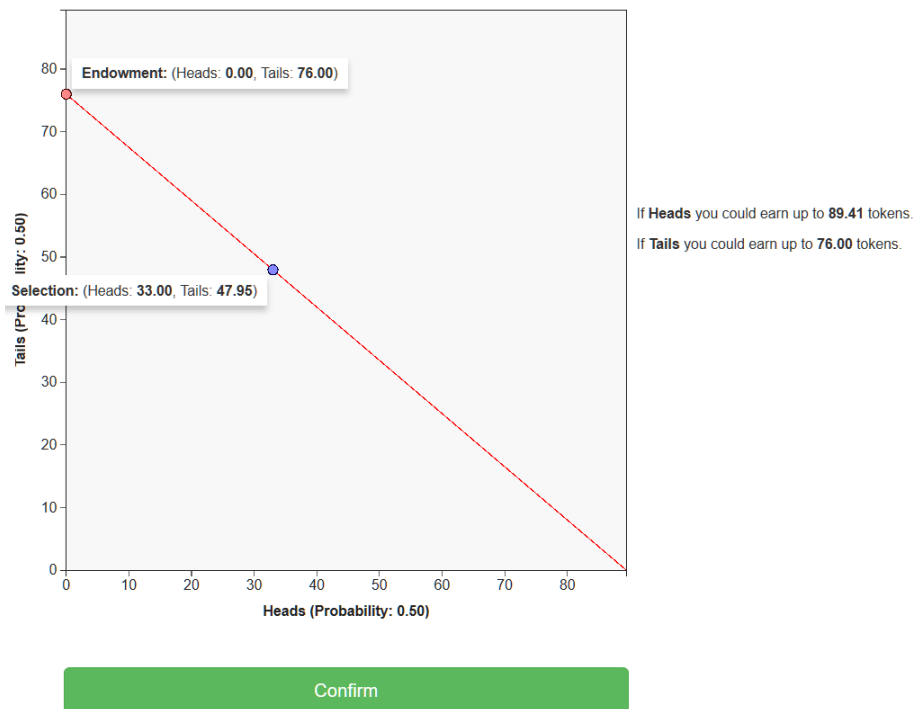
a range of other available allocation choices. Simply by left-clicking anywhere on the line, you can select a new allocation: after clicking you will see a blue dot appear, showing your new selection.

When you are satisfied with your choice, you must press the “Confirm Selection” button, making the selection your official allocation choice for the period. You will have up to two minutes to make each decision (time remaining will be displayed at the top of your screen); if you have not confirmed your selection by the time the counter reaches zero, your current selection will be automatically selected.

Examples of budget lines you may face appear in Figures 1 and 2. In Figure 1, the endowment is 100 tokens in the Heads account and 0 tokens in the Tails account. In Figure 2, the endowment is 0 tokens in the Heads account and 76 tokens in the Tails account. When all participants have confirmed their selections, a new period will begin with a new budget line (but the same endowment). For example, as illustrated in Figure 3, choice A represents a decision to allocate 78 tokens in the Heads account and 14 tokens in the Tails account. Another possible allocation is B, in which you allocate 33 tokens in the Heads account and 42 tokens in the Tails account. Notice that your



Instructions Figure 3



Instructions Figure 4

endowment is always an available choice.

After all participants have submitted their decisions, you will move on to the next decision problem. The actual computer program dialog window is shown in Figure 4.

If one of the periods in Phase 1 is (randomly) selected to determine your payment for the experiment, the amount of cash you earn will be determined by the number of tokens in your Heads and Tails accounts for that period. Specifically, we will flip a coin: if it comes up heads, you will receive the number of tokens in your Heads account, and if it comes up tails, you will receive the number of tokens in your Tails account (this is why “(Probability: 0.5)” appears beside Heads and Tails in Figure 4 and on your screen). Thus, in the end you will either receive tokens from your Heads account or from your Tails account, but not both.

For example, if the period shown in Figure 4 was randomly selected to determine your payment, you would have a 50% chance of receiving 33.00 tokens and a 50% chance of receiving 47.95 tokens. Recall that tokens convert to dollars at a rate of 3 tokens to 1 dollar. After all participants have completed 5 practice problems and all of the “official” decision problems in Phase 1, we will tell you that Phase 1 has ended and provide instructions for Phase 2. When both phases are completed we will determine payments for the experiment.

Privacy Policy

Your participation in the experiment and any information about your payoffs will be kept strictly confidential. Your payment-receipt and participant consent form are the only places in which your name is recorded. In order to keep your decisions private, please do not reveal your choices to any other participant. Please do not talk with anyone during the experiment, please turn off any phones or other electronic devices, and please refrain from using headphones or earbuds during the experiment. We ask everyone to remain silent until the end of the last round. If there are no further questions, you are ready to start.

The following, second part of the instructions were handed out after the conclusion of Phase 1.

Phase 2: Market decision problems

In each period of Phase 2 you will begin with the same endowment of tokens as in Phase 1, and you will make decisions by clicking on budget lines running through your endowment point, just as in Phase 1. However, unlike Phase 1, you will make several budget line decisions in each period, and the budget lines you face will be a consequence of the interaction of participant choices in a

market. Here is how it works.

1. At the beginning of the period you will be placed into one of two markets with other participants. Participants in the experiment will be equally divided between the two markets. In each market some participants will have an endowment of tokens only in their Heads account, others only in their Tails account. This endowment of tokens will match each individual's endowment in Phase 1. As in Phase 1, you will have the opportunity to keep your endowment or express a preference to trade it for an alternative allocation by choosing a point on your budget line. However, for each decision the slope (that is, the steepness) of the budget line will always be identical for everyone in your market. This means that the number of tokens in your Tails account that you must give up in order to receive an additional token in your Heads account (or the number of tokens you can receive in your Tails account for each token you are willing to give up in your Heads account) is the same for everyone in the room. Let's call the number of Tails tokens you can give/receive per Heads token on the current budget line, the price of Heads.
2. As in Phase 1, you can choose to either keep your endowment or click on a new preferred point on the budget line and click "Confirm Selection." Unlike Phase 1, this choice is not "final." Instead, this choice is your demand for Heads and Tails tokens at the current price.
3. The computer will add up all of the demands for Heads and Tails tokens and add up all of the endowments of Heads and Tails tokens across all of the participants in your market. If the summed demands for Heads is significantly greater than the summed endowments of Heads (that is, if participants in your market request more Heads tokens than are available in the market), the computer will increase the price of Heads (that is, it will make the budget line steeper) and let everyone choose again. If instead the summed demands for Heads is significantly smaller than the total endowments of Heads, the computer will instead decrease the price of Heads (that is it will make the budget line flatter) and let everyone choose again. In either case, your endowment will not change when facing your new choice.
4. If the summed demands for Heads and Tails are "close enough" to the summed endowments, the computer will end the period and whatever your last choice was in the period will be your final allocation for the period (the computer may also end the period if it lasts too long). Thus, each decision you make may be your final choice for the period, depending on the choices of everyone else in the market. Since there will be many participants in your market, your choice will generally represent a relatively small fraction of total demand, and thus will

have a negligible impact on the price.

After the period ends we will have one additional period, with participants potentially reassigned between the two markets. Then Phase 2 will be complete. Afterward, each participant will draw a ball from a bingo cage with balls numbered 1-100. If the ball comes up between 1 and 50, you will be paid for the corresponding decision in Phase 1 (recall you made 50 non-practice decisions in Phase 1). If the number on the ball is between 51 and 75, you will be paid for the final allocation in the first period of Phase 2, and if the number on the ball is between 76 and 100, you will be paid for the final allocation in the second period of Phase 2. Thus there is a 50% chance your payment will be determined by Phase 1 and a 50% chance your payment will be determined by Phase 2, where each of the two periods in Phase 2 has an equal chance of being the payment period.